



# Creative Industries

## Trade Mission to Dubai, United Arab Emirates

### 23-25 May 2023

Facilitated by:



**Join Commercial Interiors UK (CIUK) on a Creative Sector Knowledge based /Fact Finding Trade Mission to Dubai, to research and discover new opportunities in this dynamic market and the wider Middle East region.**

This mission, which is supported by the **UK Government's Department for Business & Trade (DBT)**, offers UK interior design companies and suppliers of design-related furnishings and interior products, an opportunity to find the best way to bring their product or service to the market, to increase awareness and assess competitor activity, research customer behaviour, motivations and preferences and make useful connections in this rapidly expanding marketplace.

Companies will also be able to promote their expertise to local and regional decision-makers as well as key industry contacts by attending the **Index/Hotel & Workspace shows** which take place during the mission, where they can visit a range of inspiring and informative **Design Talks and Conferences**.

#### Who should attend?

UK SME companies with expertise in:

- Interior Design
- Companies who supply furnishings and interiors products – both commercial, specialist and bespoke in the hospitality, high end residential and workplace industries.

**PROUD  
TO SUPPORT**



#### Why participate? The Trade Mission offers:

- Participation in an in-market business briefing and B2B networking reception and/or visit to potential future projects.
- Entrance to Index/Hotel & Workspace shows - a key networking and sourcing platform for the specifiers in the architecture, design, fit-out & interiors industries
- Access to the associated design conference programmes.
- Benefit from on-the-ground support from DBT & CIUK expertise in helping to facilitate your visit and assist in identifying opportunities for your company.

**To register your interest or find out more** about the Trade mission programme, please email Mission leader Sue Graves, [Sue@commercial-interiorsuk.com](mailto:Sue@commercial-interiorsuk.com)

**Dates:** 23-25 May 2023

**Cost:** £300 plus VAT  
(not including flights /subsistence)

**Location:** Dubai, United Arab Emirates

**The closing date to express an interest is by Wednesday 26<sup>th</sup> April 2023.**

**All registrations will go through a formal DBT /CIUK approval process and applicants will be contacted by Friday 28<sup>th</sup> April 2023.**