

UK Creative Industries Mission to Dubai

May 2023




GREAT
BRITAIN & NORTHERN IRELAND

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Introduction

This brochure features the UK companies participating in this UK Creative Industries trade mission to Dubai and visiting the Middle East Design and Hospitality Week.

The UK has a world class interior design and commercial furnishings sector with a strong record of regional collaboration. This mission, which is supported by the UK Government's Department for Business & Trade (DBT), offers these UK interior design companies and suppliers of design-related furnishings and interior products and services, the opportunity to connect, learn, share ideas, make contacts and discover the potential for future collaborations on design and interiors projects in the region.

This mission is facilitated by Sue Graves, Head of International Business Development at Commercial Interiors UK (CIUK). CIUK has been working with the UK Department of Business and Trade for over 25 years and has been instrumental in organising British groups and missions to attend and visit selected interiors and Design exhibitions worldwide. During this time, CIUK has taken groups to participate in events in Europe, India, the Middle East, China, Russia, South Africa and the USA.

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Introduction

The Bathroom Brands Group is a pre-eminent designer, importer and supplier of bathroom and sanitaryware collections across a suite of established brands: Crosswater, Burlington, Britton & Clearwater. The award winning portfolio of brands blend originated design with quality & functionality and span modern contemporary ranges, to classic, traditional styles. Full solution collections fulfil contract and project needs by offering surety of quality, colour and high specification across all product categories.

Description of products/services offered

The Bathroom Brands Group is based in the UK but has developed into an international business with offices in Croatia and Singapore, and two representative offices in Shanghai and Guangzhou. In contrast to many bathroom companies who specialise in a specific area, Bathroom Brands Group offers complete bathroom solutions spanning a wide range of contemporary and traditional styles across furniture, brassware, baths, showering, accessories and sanitaryware.

Our Crosswater brand, gives the ability to coordinate these elements to create personalised spaces with the assurance of cross-category, metallic accent linking. This Crosswater advantage allows contractors and specifiers to curate a complete bathroom from our extensive collections, with the confidence that each element is perfectly matched.


Our design and visualisation service brings the ideas of architects and interior designers to life, conceptualising 3D renders and enhancing the end-to-end design process. Our team of dedicated technical experts are on hand to advise at every step of the journey, supporting a successful and professional experience of a Bathroom Brands Group project before, during and after completion.



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Introduction

Great design is vital to making your venue exceptional. With over 6 decades of experience Burgess design-focused team have been bringing out new and innovative designs keeping the operational parameters set by the hotel operators for ballroom and meeting room furniture. We believe this thought process enables us to provide you with diverse options for you to consider and choose the ideal models that would align with design and the project requirement.

Burgess Furniture specialises in design and manufacturing banquet and meeting room furniture for the convention and hospitality industry and over the last 6 decades we are proud to have created a legacy of projects and continue to serve our customers in Europe, Africa, Middle East & Asia.

Our products are manufactured in our factory in London to contract grade quality and shipped to 60 countries worldwide. Our Head Quarters is close to London's Heathrow Airport and features a permanent display of our entire product range.

Description of products/services offered

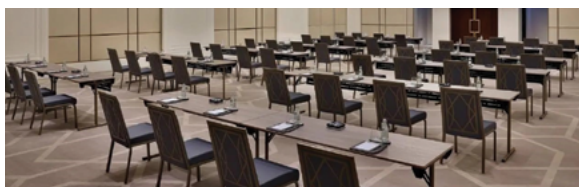
Burgess Furniture specialises in design and manufacturing banquet and meeting room furniture for the convention and hospitality industry and continue to serve our customers in Europe, Africa, Middle East & Asia.

Our product range includes furniture for banquet and meeting room spaces within hotel ballroom and meeting rooms. Our Chairs are made of aluminium & chrome plated mild steel frames and can be stacked. Our banquet and meeting tables

comes with folding legs to be placed in trolleys and moved around the hotel venue. Our range also comprises of accessories of Centrefold stages, Split screens, Podiums, Buffet tables to ensure we offer these products for day to day operations for hotel event operations.

The best way to discover Burgess and our products is to visit our website where you will be able to take a virtual tour of our London show room and download the latest catalogue

<https://www.burgessfurniture.com/events-dining>




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Introduction

Commercial Interiors UK (formerly the BCFA) is the UK's business association for the commercial furnishing industry, covering the full spectrum of interior products and services in the UK and globally. We are the only association representing commercial interiors as a whole and collectively our 200+ members represent an unrivalled association of businesses and leaders who champion the best of UK interior and product design, and sustainable manufacturing.

As a trade association, our purpose is to lead, inspire and support the growth and global success of the UK's commercial interiors community, creating a sustainable future for our sector.

Our vision is to create a world with the most inspiring and productive commercial spaces, designed and furnished with exceptional UK products.


Commercial Interiors UK Directory is our annual publication that showcases all our members and also covers the specification chain of all market sectors, reaching out to an audience of specifiers, architects, consultants, designers and buyers. To download a copy visit <https://www.commercial-interiorsuk.com/annual-directory/download-your-copy-full-2023-annual-directory>

Design Insider is an online magazine associated with Commercial Interiors UK which recognises the exceptional expertise of commercial interior designers and supports their work by publishing the latest knowledge, products, projects, news and events from within the commercial furnishing sector see <https://www.designinsiderlive.com/>




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Introduction

Dynamo Kings was established In 2016 and is a digital transformation business that provides various services to global clients across multiple industry sectors including commercial interiors. We love helping organisations connect the dots between all the key components of their digital toolkit to create a more engaging and seamless customer experience for their clients. We are based in the UK but operate internationally with a team of highly experienced digital innovators bringing together the best talent from around the world to deliver world class digital solutions

Description of products/services offered

At Dynamo we offer a vast array of digital solution services that can be tailored for any industry sector including:

1. Immersive Visualisation Experiences; Meet, engage and walk through customised spaces and environments whilst changing the interiors all in real time.
2. Sales Enablement Tools & Training; Digitally enabling organisations with the skills and confidence to get the best out of all Digital Communication tools.
3. Digital Transformation Solutions; Delivering a strategically constructed digital framework and ecosystem for organisations, maximising impact and revenue opportunities.
4. CRM/Marketing Automation; Helping clients understand the entire digital footprint of their customer and delivered personalised digital messaging and communications.
5. Video Marketing; Producing world class videos for clients from marketing campaigns to internal motivational messages.

Our consultative and hands on approach that enables businesses gain control of their digital presence and communication channels is what makes us different to the traditional digital agency ethos. We can deliver digital solutions


for specific projects or have the capacity to work as an extension of your team to truly understand your long-term business challenges and objectives and be by your side throughout your digital transformation journey.

At Dynamo Kings we are passionate about demonstrating the impact of what we do to our clients and the best way for us to do that is through data driven results: "Dynamo Kings were the catalyst for a transformational digital strategy within Shaw Contract. Their ability to work collaborate and focus myriad groups within our organization toward a global omni channel digital presence is unparalleled."



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Introduction

Kleen-Tex Industries is one of the world's leading manufacturers of mats. Founded over half a century ago, today the name Kleen-Tex is synonymous with a spirit of innovation, cutting-edge production and print capabilities, a huge range of products to suit every possible requirement and great customer service. Our mats can be found anywhere in the world, in large commercial corporations, in hospitals and hotels, in planes, trains and automobiles, and on factory production lines. Quality, photorealistic print processes enable us to produce mats for a wide range of uses, from a simple welcome message, to a complicated corporate logo.

Description of products/services offered

All our mats are made exclusively in Europe, enabling us to offer a fast and flexible service to accommodate even the tightest of deadlines, all certified to the highest standards of excellence and delivered with quality seals and full warranties. Our unrivalled expertise allows us to produce a wide range of mats for any application, from dirt and moisture trapping to health and safety and anti-fatigue products.

Entrance Mats – We offer you a choice of product functionality, and if you follow our recommendations to use The Intelligent Approach to matting, you can significantly reduce your cleaning costs and health and safety risk

Logo & Promotional Mats - Enable you to make use of one of the largest untapped communications opportunities – the floor. They can deliver anything from a simple welcome, to reinforcing your company identity. They can promote sales and marketing messages, highlight health and safety hazards, or simply add a unique design statement to help personalise your building.

Anti-fatigue Mats - Standing for long periods can put pressure on the back and joints, causing pain and inflammation. Well-being mats with high quality cushioning can help reduce such symptoms. Health and safety in the workplace is

vitaly important for both workers and visitors in a building. Recognising and preventing hazardous situations in the workplace is vital to ensure a happy and productive workforce which operates in a safe environment, and for customers to feel safe and protected when visiting.

Residential Mats - With our residential mat collection, we offer you a wide selection of exceptional floor mats for the highest comfort. Versatile designs and variations - from a door mat to the carpet - give you creative freedom that underlines your individual lifestyle.



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Introduction

Creating a more sustainable and brighter future through innovation - RICOMAN Lighting is a leading commercial and industrial lighting manufacturer based in Manchester, UK. With over 20 years of experience in lighting design and manufacturing, RICOMAN offers a wide range of high-quality lighting solutions for many different applications. Our commitment to innovation and sustainability has enabled us to become a trusted lighting brand in the UK, known for our excellent customer care, industry lead supply times and bespoke project solutions. We work closely with M&E consultants, architects, builders, contractors, and electrical wholesalers to deliver projects on specification, on budget, and on time.

Description of products/services offered

RICOMAN Lighting specializes in the design, manufacture, and supply of commercial, residential, hospitality and industrial lighting solutions. Our vast range of products includes LED panels, downlights, high bays, floodlights, wall lights, emergency lights, and linear lighting solutions. We also have strong relationships with several established industry partners to supply quality and cost saving sensors and controls.

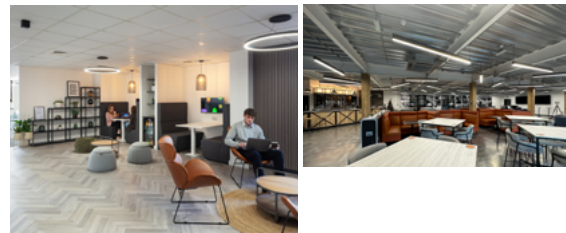
At RICOMAN, we have three business divisions: OEM, Specification, and LightRevive. Our OEM division offers manufacturing and design services for original equipment manufacturers (OEMs) and lighting designers. We work closely with our clients to develop bespoke lighting solutions that meet their exact specifications. Our Specification division focuses on providing lighting solutions for projects. We work with MEP and lighting consultants to offer full CAD design and support, 3D renders, fully compliant lighting designs, and technical/design advice. Our LightRevive division is dedicated to remanufacturing and recycling of existing luminaires, reducing waste and environmental impact.

At RICOMAN, we are committed to reducing our environmental impact. We have implemented a range of sustainability initiatives, and our circular

economy product design and manufacture also enables us to reduce waste and increase the lifespan of our products.

We take pride in our commitment to local manufacturing. Over 50% of our products are made in our 15,000 square foot UK production/warehouse facility. This enables us to ensure consistent quality and faster delivery times for our customers. We are a proud member of the Made in Britain Green Growth Programme.

Our team of skilled lighting designers and project managers work closely with our clients to provide bespoke project solutions. Our commitment to innovation means that our products are always at the cutting edge of the industry, delivering exceptional performance, energy efficiency, and sustainability. RICOMAN Lighting offers a wide range of lighting solutions for different applications, providing maximum value to our customers.





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Introduction

VMI Studio is a cutting-edge architectural visualization and creative technology studio, specializing in transforming designs into immersive visual experiences. With expertise in film applications, VR/AR, drone photography, metaverse work, and more, we bring architectural visions to life. Our team of skilled artists and technologists collaborates closely with architects, developers, and designers, ensuring meticulous attention to detail. We go beyond traditional visualizations, incorporating interactive elements and leveraging the latest technologies. With our proprietary sales and marketing platform, Luna, we enable clients to showcase their projects with photorealistic web 3D, seamlessly integrated with CRM systems. VMI Studio delivers high-quality visuals and innovative solutions, pushing the boundaries of creativity and technology.

Description of products/services offered

VMI Studio offers a comprehensive range of services to bring architectural designs to life. With our expertise in VR/AR applications, we create immersive experiences that allow clients to virtually explore and interact with their designs in a realistic and interactive manner. Our team of skilled artists and technologists meticulously craft renders that accurately depict the architectural vision, capturing every detail and creating visually stunning representations.

In addition to visualizations, we provide film applications that showcase architectural projects in dynamic and engaging ways. Our films effectively communicate the essence and unique features of each design, captivating audiences and creating lasting impressions. Whether it's a promotional film or a cinematic walkthrough, we tailor our approach to suit the specific needs and goals of our clients.

Interior space configurations are another key aspect of our service offering. We excel at transforming architectural plans into realistic 3D representations of interior spaces. Our renders capture the atmosphere, materials, and lighting, enabling clients to visualize and evaluate different design options before construction begins.

As pioneers in the metaverse, we embrace the

cutting-edge realm of virtual worlds and build immersive experiences within this emerging technology. Our metaverse builds blur the boundaries between physical and digital spaces, providing unique interactive environments and experiences.

Real-time environments are another area where we excel. By utilizing real-time rendering technologies, we create dynamic and interactive visualizations that respond to user input in real-time. This allows clients to make informed decisions and explore design alternatives on the fly. We pride ourselves on delivering photo-realistic content that truly captures the essence of architectural designs. Our attention to detail, lighting, materials, and textures ensures that the visualizations we produce are highly realistic and visually striking.

At VMI Studio, we are passionate about pushing the boundaries of creativity and technology in architectural visualization. Our comprehensive service offering, which includes VR/AR applications, renders, films, interior space configurations, metaverse builds, real-time environments, and photo-realistic content, enables us to deliver innovative and engaging solutions that exceed our clients' expectations.



Department for Business and Trade

We support growth by backing businesses in the UK and globally, promoting investment and championing free trade.

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**Published by
Department for Business and Trade**

May 2023



UK Government