



## CIUK and Planet Mark Zero Carbon Essential Workshops

Thursday 9th March  
10am - 1pm

Manchester Venue TBC

This CPD-certified training session will ensure you gain a good understanding of net zero carbon and what achieving a credible net zero target means for your business.

This workshop will:

- Demystify jargon and provide you with a thorough understanding of commonly used terminology relating to net zero carbon, such as emission scopes, carbon offsets, carbon neutral and more.
- Provide you with an overview of the main drivers for why businesses seek to set net zero targets and take immediate action.
- Provide you with the opportunity to reflect on the main sources of carbon emissions in your business, and what could be done to reduce them.
- Energy Saving Ideas in response to the current energy crisis.
- Introduce the UN-backed Race to Zero campaign so that you understand what's entailed in making a net zero pledge through the Planet Mark website.

# BOOKING FORM

Please book: tickets @ £75 + VAT (£90). Additional tickets will have discounts applied upon invoicing.

Total:

Name:

Company:

Email:

Contact Tel:

CIUK members can take advantage of these exclusive in-person workshops at 50% discount from Planet Mark's normal workshop rate (£149 + VAT) at £75 + VAT, with an additional 10% off for every extra ticket booked by the same company. Members can also claim a 10% discount on Planet Mark Membership to get their carbon footprint certified.

An invoice will be issued on receipt of your booking form for immediate payment. There is a no refund policy.  
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