









DIRECTORY ADVERTISING

SALES PACK

INCLUDES LINK TO OUR NEW EASY ONLINE BOOKING FORM!

REAL VISIBILITY. REAL VALUE.

YOUR AUDIENCE IS ALREADY HERE!

3,800

DIGITAL TURN PAGE IMPRESSIONS

30,000+

SOCIAL MEDIA IMPRESSIONS

1,200

ENGAGED DIGITAL READS

500

HIGH-QUALITY PRINTED COPIES – DELIVERED DIRECT TO SPECIFIERS, ARCHITECTS & DESIGNERS

YOUR BRAND IN FRONT OF THE PEOPLE WHO MAKE DECISIONS.







The Directory is read by the most influential figures shaping the built environment — including leading commercial interior designers, architects, specifiers, and project operators. These are the professionals actively sourcing innovative products, sustainable solutions, and accredited suppliers for live projects across workplace, hospitality, healthcare, education, and cruise sectors.

66

IT'S THE GO-TO GUIDE FOR SOURCING THE BEST IN BRITISH COMMERCIAL INTERIORS.

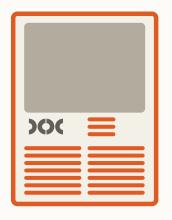
PIPPA NISSEN, NISSEN RICHARDS STUDIO

THE ONLY DIRECTORY THAT MATTERS...

- ✓ EXCLUSIVELY SHOWCASES ACCREDITED COMMERCIAL INTERIORS UK MEMBERS
- **✓ PROMOTES BRITISH DESIGN LEADERSHIP**
- ✓ TRUSTED BY SPECIFIERS FOR QUALITY, INNOVATION & SUSTAINABILITY

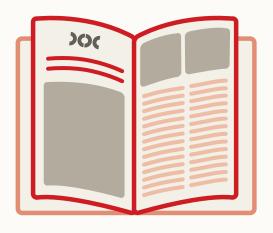
WHICH LISTING IS RIGHT FOR YOUR BUSINESS?

FULL-PAGE PROFILE?



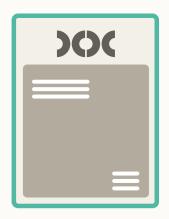
YOU'RE A FEATURE, NOT A FOOTNOTE.

DOUBLE-PAGE ADVERTORIAL?



BECOME THE VOICE OF AUTHORITY.

SELF-BRANDED ADVERT?



INSTANT VISUAL IMPACT,
MAXIMUM RECALL,
IN YOUR BRANDING.

IF YOU WANT TO BE SEEN BY THE RIGHT PEOPLE, YOU NEED TO BE SEEN HERE!

MORE THAN JUST A LISTING...

- **✓** IT'S A POSITIONING TOOL.
- **✓** IT'S A BRAND STATEMENT.
- **✓** IT'S A SALES ENABLER.

YOUR FEATURE IN THE DIRECTORY KEEPS YOUR BRAND IN THE CONVERSATION — ALL YEAR.

CLICK HERE TO ACCESS OUR NEW EASY BOOKING FORM!

MEMBER PROFILE SECTION 2026 EDITION

CHOOSE THIS OPTION TO:

- · Give your brand stand out and really showcase your products visually
- · Describe your product with a generous word count
- · Choose one hero image or a set of three of your images your choice!
- · Choose Full page for extra standout right hand page priority if requested
- · Have a custom QR code linking directly to your Supplier FInder Listing



MEMBER PROFILE BOOKING PRICE (SEE EXAMPLE ABOVE)

Advert size	Early Bird Price! (excl VAT)	Price after 10/09/25 (excl VAT)	Supplier Finder GOLD
Half page	£720	£865	Save £75!
Full page	£1,140	£1,370	Save £75!





SAVE £75!

SAVE £75 OFF A

PROFILE BOOKING BY

GOLD PROFILE.

SUPPLIER FINDER ASSISTS INTERIOR DESIGNERS IN SOURCING TRUSTED, ACCREDITED COMMERCIAL SUPPLIERS WITH CONFIDENCE!

Supplier Finder, in collaboration with

Design Insider and Commercial Interiors UK,
connects commercial interior designers with
accredited commercial interior suppliers for
the workplace, hospitality, education, care and
cruise sectors, offering a specialised platform
for sourcing quality commercial interior products.

- The UK's only search platform for accredited suppliers of commercial interior furnishings
- > 200+ accredited supplier profiles
- Comprehensive supplier profile & gold package upgrade
- Supported by a comprehensive marketing campaign
- > Benefits from Design Insider's established reach
- Maximise reach through on site advertising

MAXIMISE ON THE BENEFITS AND UPGRADE TO A GOLD PROFILE - £250 +VAT PER YEAR.	GOLD PROFILE	STANDARD PROFILE
Prioritised in search results	✓	-
Design Insider stories	✓	✓
Sustainability standards	✓	-
3 hero images	3 images	1 image
10 hyperlinked product links	✓	✓
5 Catalogues	✓	-
Videos & Images	3 videos & 9 images	6 images
4 white papers	✓	-
Accredited CPDs	✓	-
Monthly Supplier Finder analytics	✓	-
Quarterly Supplier Finder newsletter	✓	-

Brand Information:

Company logo	✓	✓
Company description	500 Words	300 Words
Social media links	✓	✓
HQ & showroom address	✓	✓
Main company contact & title	✓	✓
Showroom tour video	✓	-

CIUK BRANDED ADVERTORIAL 2026 EDITION

CHOOSE THIS OPTION TO:

- · Position your brand as a thought leader and share your knowledge prominently
- Share your expertise on your chosen subject, whether that is sustainability, design for neurodiversity, wellness, hybrid or agile working, production techniques, etc
- Present excellence with stunning imagery (high image quality is paramount)
- · Have a beautiful double page spread designed for you, using our visual branding



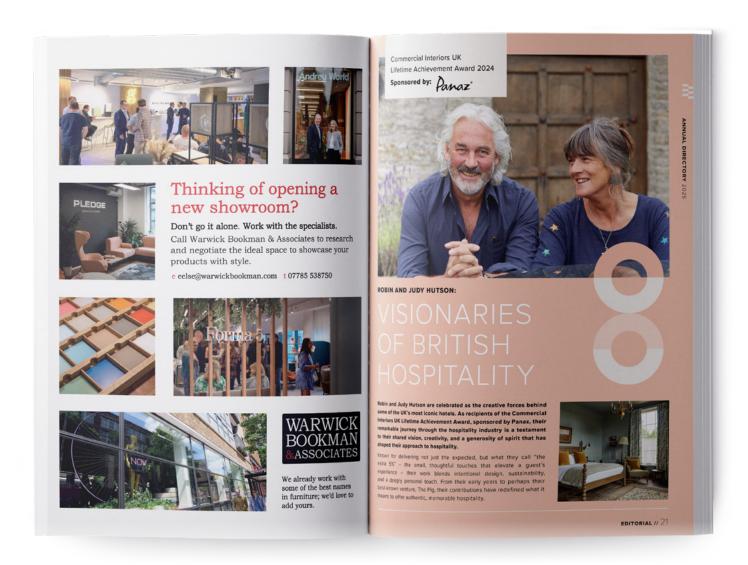
ADVERTORIAL FEATURE PRICE

Advert size & position	Early Bird Price! (excl VAT)	Price after 10/09/25 (excl VAT)
Double page spread	£1,740	£2,090

SELF-BRANDED ADVERT 2026 EDITION

CHOOSE THIS OPTION TO:

- · Use your visual identity, for full brand imapact
- Target a highly specialised market a perfect match for your business!
- Advertise even if you are not a non supplier business



SELF-BRANDED ADVERT PRICE

Advert size & position	Early Bird Price! (excl VAT)	Price after 10/09/25 (excl VAT)
Double page spread	£2,100	£2,520
Full page	£1,380	£1,655
Inside front cover	£1,620	£1,945
Inside back cover	£1,500	£1,800
Outside back cover	£2,340	£2,810

IMPORTANT INFO + SPECS 2026 EDITION

MEMBER PROFILE SPECS

HALF PAGE: PLEASE SUPPLY

- IMAGES: Choose from option A or B
 - A) 1 x Portrait image:

84mm wide x 122mm high, @300dpi

- B) 3 x Images:
 - 1 x Landscape image

84mm wide x 64mm high, @300dpi

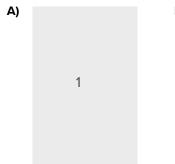
PLUS 2 x Portrait image

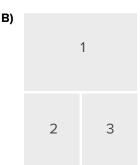
41mm wide x 60mm high. @300dpi

- **COMPANY LOGO:** Vector graphic preferred: ai or eps, or high-resolution .jpg on a white background
- PROFILE: Maximum of 125 words
- CONTACT DETAILS:

Website, Email address, Address, Telephone No.

- DEADLINE: Artwork to be submitted by Friday 25th October 2025.
- Please send final artwork to sue@commercial-interiorsuk.com





FULL PAGE: PLEASE SUPPLY

- IMAGES: Choose from option A or B
 - A) 1 x Landscape image: 163mm wide x 122mm high, @300dpi
 - B) 3 x Images: 1 x Portrait image

88mm wide x 122mm high, @300dpi

PLUS 2 x Landscape image

74mm wide x 60mm high. @300dpi

- COMPANY LOGO: Vector graphic preferred: ai or eps, or high-resolution .jpg on a white background
- PROFILE: Maximum of 320 words
- CONTACT DETAILS:

Website, Email address, Address, Telephone No.

- DEADLINE: Artwork to be submitted by Friday 25th October 2025.
- Please send final artwork to sue@commercial-interiorsuk.com





IMPORTANT INFO + SPECS 2026 EDITION

ADVERTORIAL SPECS

PLEASE SUPPLY

- IMAGES: A selection of approx 2-4, high quality images jpeg/tiff (300dpi).
 Please mark your hero/main image if you have a preference.
 Image descriptions will be used where supplied.
- HEADLINE: A short concise headline of 4 to 6 words.
- **TEXT:** A concise project summary. Approx 200-380 words maximum and written in the "Third Person" (Remember: more words = less space for images).
- PULL QUOTE: A short pull quote of 15 to 25 words.
- IMAGE CREDIT: Photographer's image credits can be supplied (Optional).
- DEADLINE: Artwork to be submitted by Friday 25th October 2025 to sue@commercial-interiorsuk.com

SELF-BRANDED ADVERT SPECS

DOUBLE PAGE AD

Trim: 420mm Wide x 276mm High

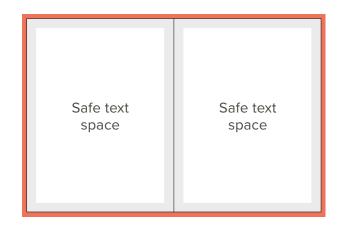
Safe text area: 384mm Wide* x 240mm High

Bleed: 426mm Wide x 282mm High (Includes 3mm bleed on each side)

IMPORTANT:

*Please ensure no important information such as text, contact details etc, runs across the centre as they may be lost in the spine when the book is bound.

Recommended safe margin is **18mm**, so keep all text away from the centre/edge by at least **18mm**.



FULL OR SINGLE PAGE AD

Trim: 210mm Wide x 276mm High

Safe text area: 174mm Wide x 240mm High

Bleed: 216mm Wide x 282mm High (Includes 3mm bleed on each side)

IMPORTANT:

Please ensure no important information such as text, contact details etc, are within **18mm** of the trim.

DEADLINE: Artwork to be submitted by **Friday 25th October 2025** to **sue@commercial-interiorsuk.com**



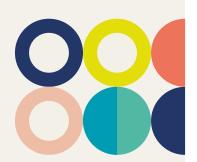
FILE FORMATS

Suitable file formats are either (preferably) high-res PDF with crop marks and 3mm bleed, or 300dpi jpg with crop marks and 3mm bleed. Please ensure files are CMYK.

HOW TO BOOK 2026 EDITION

WELCOME TO OUR BRAND NEW, EASY ONLINE BOOKING FORM...

NO MORE COMPLICATED FORMS, JUST CLICK, SELECT AND PRESS SEND!



CLICK HERE TO ACCESS
OUR NEW EASY BOOKING FORM!

