

DESIGN INSIDER:

THE INSIDE TRACK ON COMMERCIAL INTERIORS



CAMPAIGN: INNOVATION

We have launched 4 new quarterly content campaigns for 2022. Within each campaign we will publish a broad range of articles, reports and interviews which examine the topic in depth.

INNOVATION

1st April to 30th June.

Open for content submission from 15th March – content deadline 14th June.

Articles can cover any of the topics below but are not restricted to these topics.

Product: Have you launched a design which demonstrates innovation in how the product answers your customers brief?

Manufacture: have you developed innovative ways in which to manufacture your products? Have you addressed lean manufacturing in an innovative way?

Materials: Have you designed products or projects which use new and innovative materials? Have you developed an innovative material or are you working with a material in a new innovative way?

Project: Have innovation played a key role in a project which you have supplied? Have you worked with a particularly innovative interior designer who we could interview?

Management: Have you taken an innovative approach to your management structure or training plan?

Sustainability: Have you addressed sustainability through innovation? Will innovation enable your brand to reach carbon zero?

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