COMMERCIAL
INTERIORS UK










**BOOKING DEADLINE!**
15 DEC 2026

2027 EDITION

# DIRECTORY ADVERTISING SALES PACK

**INCLUDES LINK TO OUR NEW EASY ONLINE BOOKING FORM!**

# REAL VISIBILITY. REAL VALUE.

## YOUR AUDIENCE IS ALREADY HERE!

**3,800**
DIGITAL TURN PAGE IMPRESSIONS

**1,200**
ENGAGED DIGITAL READS

**30,000+**
SOCIAL MEDIA IMPRESSIONS

**500**
HIGH-QUALITY PRINTED COPIES – DELIVERED DIRECT TO SPECIFIERS, ARCHITECTS & DESIGNERS

## YOUR BRAND IN FRONT OF THE PEOPLE WHO MAKE DECISIONS.



The Directory is read by the most influential figures shaping the built environment — including leading commercial interior designers, architects, specifiers, and project operators. These are the professionals actively sourcing innovative products, sustainable solutions, and accredited suppliers for live projects across workplace, hospitality, healthcare, education, and cruise sectors.

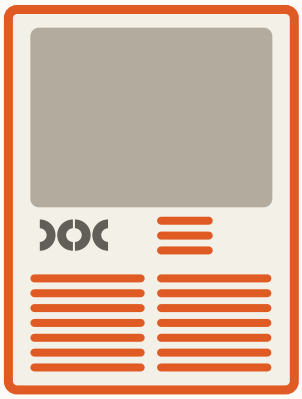
> IT'S THE GO-TO GUIDE FOR SOURCING THE BEST IN BRITISH COMMERCIAL INTERIORS.
>
> PIPPA NISSEN, NISSEN RICHARDS STUDIO

## THE ONLY DIRECTORY THAT MATTERS...

- ✓ EXCLUSIVELY SHOWCASES ACCREDITED COMMERCIAL INTERIORS UK MEMBERS
- ✓ PROMOTES BRITISH DESIGN LEADERSHIP
- ✓ TRUSTED BY SPECIFIERS FOR QUALITY, INNOVATION & SUSTAINABILITY

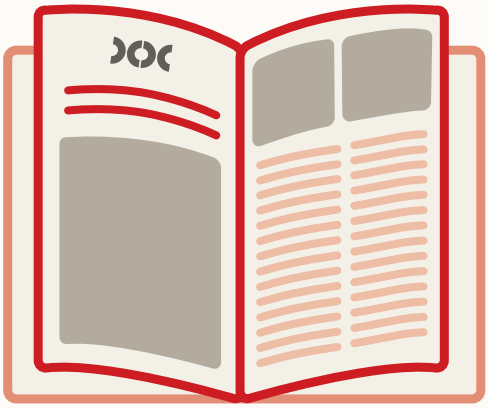
# WHICH LISTING IS RIGHT FOR YOUR BUSINESS?

## FULL-PAGE PROFILE?



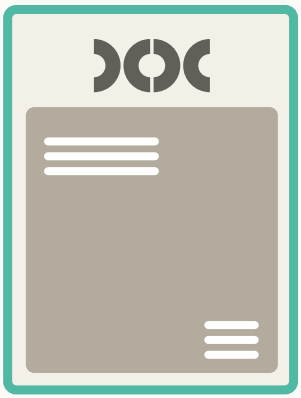
YOU'RE A **FEATURE**,
NOT A FOOTNOTE.

## DOUBLE-PAGE ADVERTORIAL?



BECOME THE
**VOICE OF AUTHORITY**.

## SELF-BRANDED ADVERT?



INSTANT VISUAL IMPACT,
**MAXIMUM RECALL**,
IN YOUR BRANDING.

# IF YOU WANT TO BE SEEN BY THE RIGHT PEOPLE, YOU NEED TO BE SEEN HERE!

## MORE THAN JUST A LISTING...

- ✓ IT'S A POSITIONING TOOL.
- ✓ IT'S A BRAND STATEMENT.
- ✓ IT'S A SALES ENABLER.

YOUR FEATURE IN THE DIRECTORY KEEPS YOUR BRAND IN THE CONVERSATION — ALL YEAR.

**CLICK HERE TO ACCESS OUR NEW EASY BOOKING FORM!**

# MEMBER PROFILE SECTION
# 2027 EDITION

## CHOOSE THIS OPTION TO:

- Give your brand stand out and really showcase your products visually
- Describe your product with a generous word count
- Choose one hero image or a set of three of your images - your choice!
- Choose Full page for extra standout - right hand page priority if requested
- Have a custom QR code linking directly to your Supplier FInder Listing




**MEMBER PROFILE BOOKING PRICE** (SEE EXAMPLE ABOVE)

| Advert size | Early Bird Price! (excl VAT) | Price after 13/11/26 (excl VAT) | Supplier Finder GOLD |
|---|---|---|---|
| Half page | £756 | £908 | Save £75! |
| Full page | £1,197 | £1,439 | Save £75! |





# Supplier > Finder

THE SEARCH TOOL FOR FINDING COMMERCIAL FURNISHING SUPPLIERS

**SAVE £75!**
SAVE £75 OFF A PROFILE BOOKING BY UPGRADING TO A GOLD PROFILE.

## SUPPLIER FINDER ASSISTS INTERIOR DESIGNERS IN SOURCING TRUSTED, ACCREDITED COMMERCIAL SUPPLIERS WITH CONFIDENCE!

Supplier Finder, in collaboration with Design Insider and Commercial Interiors UK, connects commercial interior designers with accredited commercial interior suppliers for the workplace, hospitality, education, care and cruise sectors, offering a specialised platform for sourcing quality commercial interior products.

- The UK's only search platform for accredited suppliers of commercial interior furnishings
- 200+ accredited supplier profiles
- Comprehensive supplier profile & gold package upgrade
- Supported by a comprehensive marketing campaign
- Benefits from Design Insider's established reach
- Maximise reach through on site advertising

| MAXIMISE ON THE BENEFITS AND UPGRADE TO A GOLD PROFILE - £250 +VAT PER YEAR. | GOLD PROFILE | STANDARD PROFILE |
|---|---|---|
| Prioritised in search results | ✓ | – |
| Design Insider stories | ✓ | ✓ |
| Sustainability standards | ✓ | – |
| 3 hero images | 3 images | 1 image |
| 10 hyperlinked product links | ✓ | ✓ |
| 5 Catalogues | ✓ | – |
| Videos & Images | 3 videos & 9 images | 6 images |
| 4 white papers | ✓ | – |
| Accredited CPDs | ✓ | – |
| Monthly Supplier Finder analytics | ✓ | – |
| Quarterly Supplier Finder newsletter | ✓ | – |

**Brand Information:**

| | | |
|---|---|---|
| Company logo | ✓ | ✓ |
| Company description | 500 Words | 300 Words |
| Social media links | ✓ | ✓ |
| HQ & showroom address | ✓ | ✓ |
| Main company contact & title | ✓ | ✓ |
| Showroom tour video | ✓ | – |

# CIUK BRANDED ADVERTORIAL
# 2027 EDITION

## CHOOSE THIS OPTION TO:

- Position your brand as a thought leader and share your knowledge prominently
- Share your expertise on your chosen subject, whether that is sustainability, design for neurodiversity, wellness, hybrid or agile working, production techniques, etc
- Present excellence with stunning imagery (high image quality is paramount)
- Have a beautiful double page spread designed for you, using our visual branding




## ADVERTORIAL FEATURE PRICE

| Advert size & position | Early Bird Price! (excl VAT) | Price after 13/11/26 (excl VAT) |
|---|---|---|
| Double page spread | **£1,827** | **£2,195** |

# SELF-BRANDED ADVERT
# 2027 EDITION

## CHOOSE THIS OPTION TO:

- Use your visual identity, for full brand imapact
- Target a highly specialised market - a perfect match for your business!
- Advertise even if you are not a non supplier business




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## SELF-BRANDED ADVERT PRICE

| Advert size & position | Early Bird Price! (excl VAT) | Price after 13/11/26 (excl VAT) |
|---|---|---|
| Double page spread | £2,205 | £2,646 |
| Full page | £1,449 | £1,738 |
| Inside front cover | £1,701 | £2,042 |
| Inside back cover | £1,575 | £1,890 |
| Outside back cover | £2,457 | £2,950 |

# IMPORTANT INFO + SPECS
2027 EDITION

ARTWORK DEADLINE! 18 DEC 2026

## MEMBER PROFILE SPECS

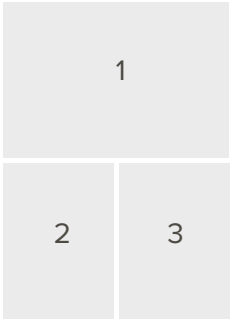
### HALF PAGE: PLEASE SUPPLY

- **IMAGES: Choose from option A *or* B**
  - **A)** **1 x Portrait image:**
    **84mm wide x 122mm high, @300dpi**
  - **B)** **3 x Images:**
    **1 x Landscape image**
    **84mm wide x 64mm high, @300dpi**
    ***PLUS* 2 x Portrait image**
    **41mm wide x 60mm high. @300dpi**
- **COMPANY LOGO:** Vector graphic preferred: ai or eps, or high-resolution .jpg on a white background
- **PROFILE:** Maximum of 125 words
- **CONTACT DETAILS:**
  Website, Email address, Address, Telephone No.
- **DEADLINE:** Artwork to be submitted by
  **Friday 18th December 2026.**
- Please send final artwork to
  **sue@commercial-interiorsuk.com**

**A)**




**B)**




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### FULL PAGE: PLEASE SUPPLY

- **IMAGES: Choose from option A *or* B**
  - **A)** **1 x Landscape image:**
    **163mm wide x 122mm high, @300dpi**
  - **B)** **3 x Images:**
    **1 x Portrait image**
    **88mm wide x 122mm high, @300dpi**
    ***PLUS* 2 x Landscape image**
    **74mm wide x 60mm high. @300dpi**
- **COMPANY LOGO:** Vector graphic preferred: ai or eps, or high-resolution .jpg on a white background
- **PROFILE:** Maximum of 320 words
- **CONTACT DETAILS:**
  Website, Email address, Address, Telephone No.
- **DEADLINE:** Artwork to be submitted by
  **Friday 18th December 2026.**
- Please send final artwork to
  **sue@commercial-interiorsuk.com**

**A)**




**B)**



# IMPORTANT INFO + SPECS
# 2027 EDITION

ARTWORK DEADLINE!
18 DEC 2026

## ADVERTORIAL SPECS

### PLEASE SUPPLY

- **IMAGES:** A selection of approx 2-4, high quality images jpeg/tiff (300dpi).
  Please mark your hero/main image if you have a preference.
  Image descriptions will be used where supplied.
- **HEADLINE:** A short concise headline of 4 to 6 words.
- **TEXT:** A concise project summary. Approx 200-380 words maximum and written in the “Third Person”
  (Remember: more words = less space for images).
- **PULL QUOTE:** A short pull quote of 15 to 25 words.
- **IMAGE CREDIT:** Photographer’s image credits can be supplied (Optional).
- **DEADLINE:** Artwork to be submitted by **Friday 18th December 2026** to **sue@commercial-interiorsuk.com**

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## SELF-BRANDED ADVERT SPECS

### DOUBLE PAGE AD

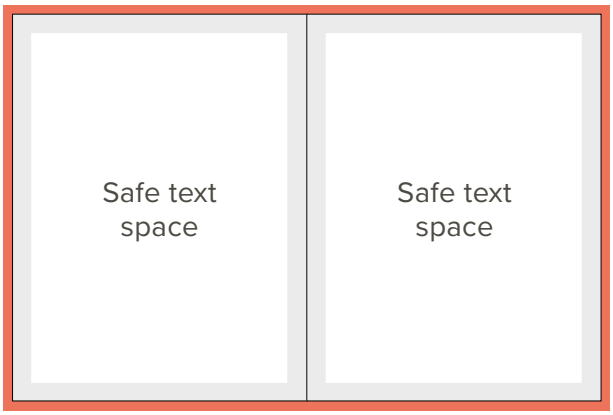
**Trim: 420mm Wide x 276mm High**

**Safe text area: 384mm Wide* x 240mm High**

**Bleed: 426mm Wide x 282mm High**
**(Includes 3mm bleed on each side)**

**IMPORTANT:**
*Please ensure no important information such as text, contact details etc, runs across the centre as they may be lost in the spine when the book is bound.

Recommended safe margin is **18mm**, so keep all text away from the centre/edge by at least **18mm**.




### FULL OR SINGLE PAGE AD

**Trim: 210mm Wide x 276mm High**

**Safe text area: 174mm Wide x 240mm High**

**Bleed: 216mm Wide x 282mm High**
**(Includes 3mm bleed on each side)**

**IMPORTANT:**
Please ensure no important information such as text, contact details etc, are within **18mm** of the trim.

**DEADLINE:** Artwork to be submitted by
**Friday 18th December 2026** to
**sue@commercial-interiorsuk.com**




### FILE FORMATS

Suitable file formats are either (preferably) **high-res PDF with crop marks and 3mm bleed**, or **300dpi jpg with crop marks and 3mm bleed**. Please ensure files are **CMYK**.

# HOW TO BOOK
# 2027 EDITION

## CONTACT US

For **Sales** enquiries please contact: **polly@commercial-interiorsuk.com**

For **Artwork** enquiries please contact: **sue@commercial-interiorsuk.com**

## DEADLINES

Earlybird Booking Deadline: **13 November 2026**

Final Booking Deadline: **15 December 2026**

Artwork Submission Deadline: **18 December 2026**

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## WELCOME TO OUR BRAND NEW, EASY ONLINE BOOKING FORM...

NO MORE COMPLICATED FORMS, JUST CLICK, SELECT AND PRESS SEND!

**CLICK HERE TO ACCESS OUR NEW EASY BOOKING FORM!**

