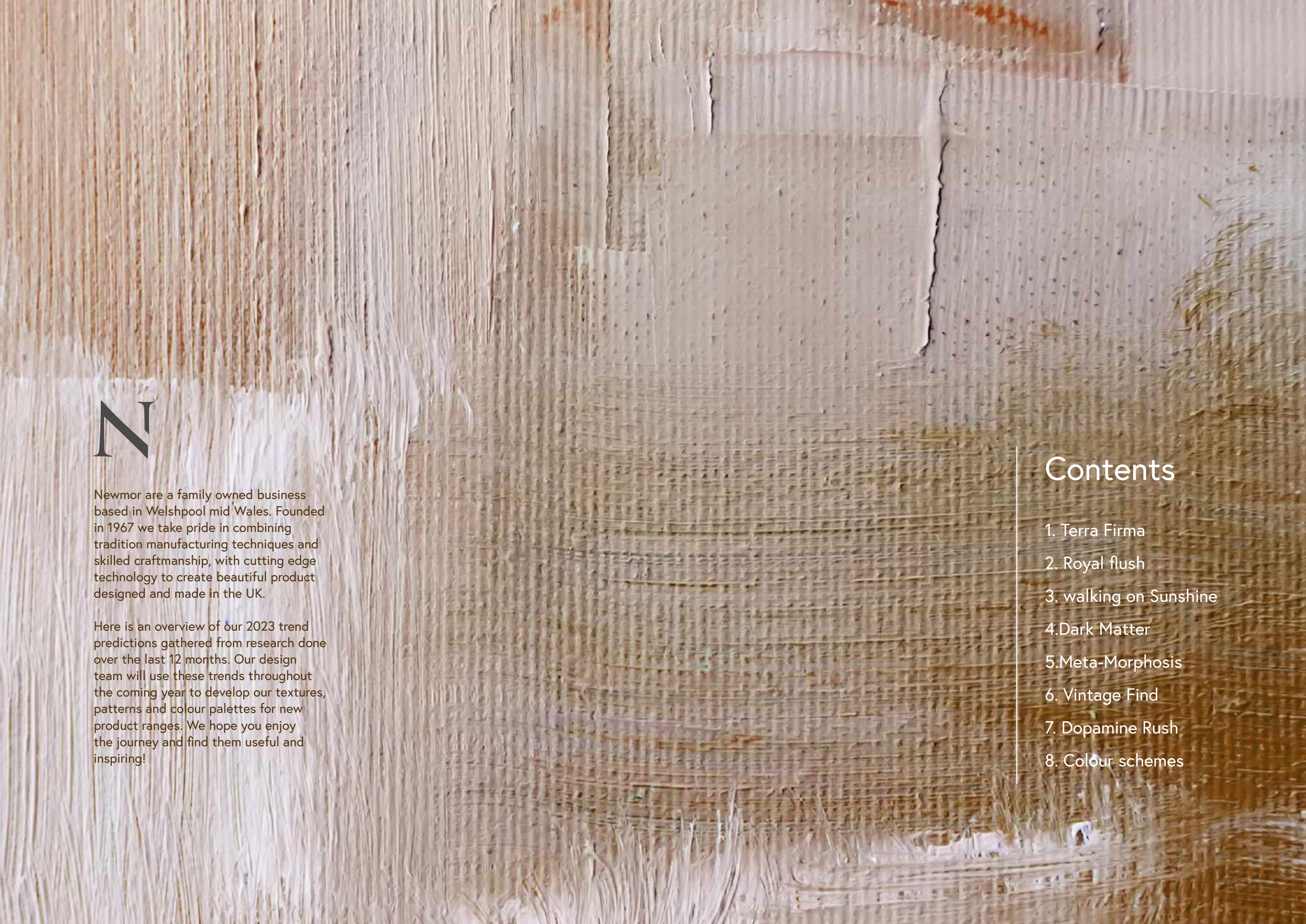




NEWMOR
WALLCOVERINGS SINCE 1967

Trends 2023



N

Newmor are a family owned business based in Welshpool mid Wales. Founded in 1967 we take pride in combining tradition manufacturing techniques and skilled craftsmanship, with cutting edge technology to create beautiful product designed and made in the UK.

Here is an overview of our 2023 trend predictions gathered from research done over the last 12 months. Our design team will use these trends throughout the coming year to develop our textures, patterns and colour palettes for new product ranges. We hope you enjoy the journey and find them useful and inspiring!

Contents

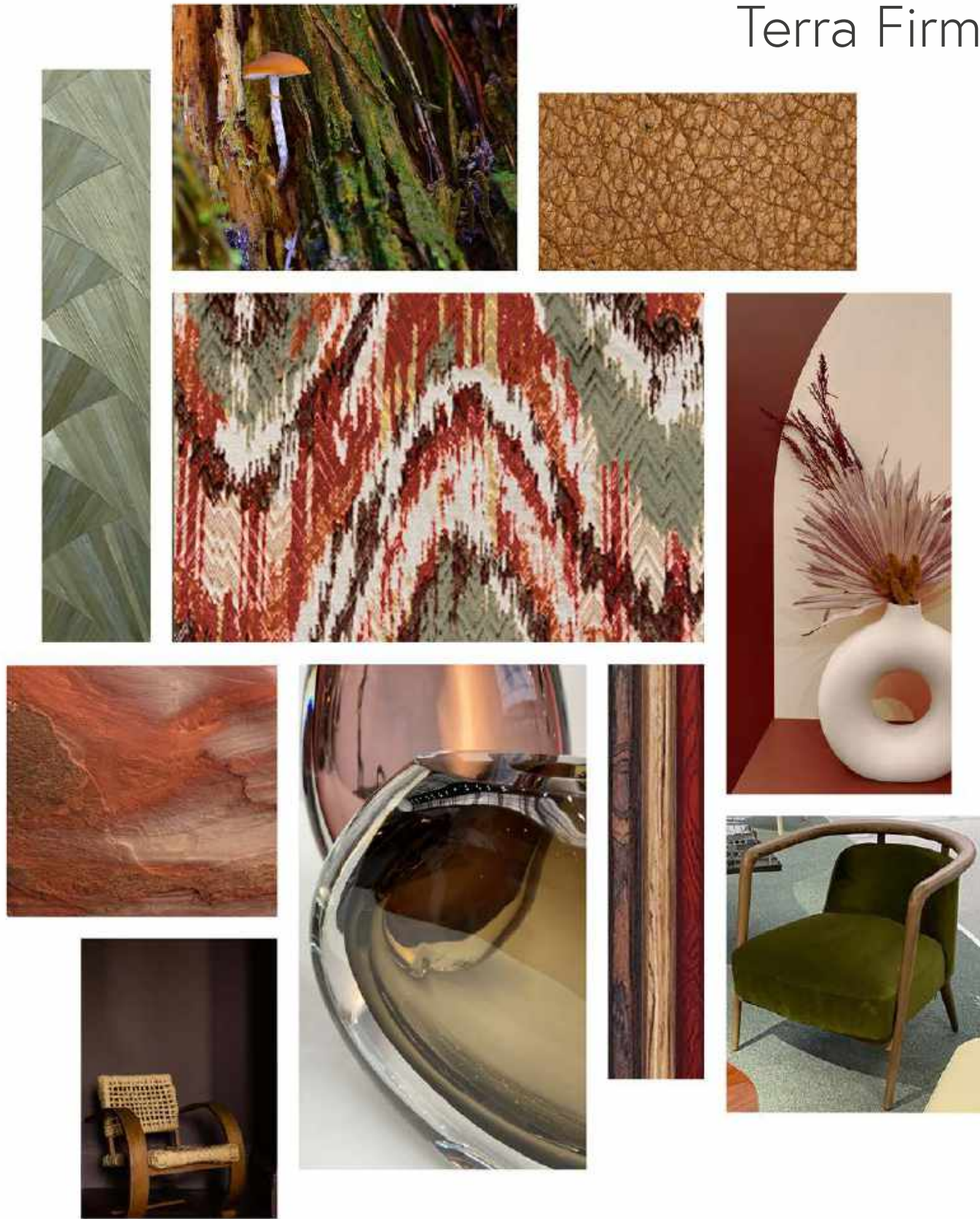
1. Terra Firma
2. Royal flush
3. walking on Sunshine
4. Dark Matter
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6. Vintage Find
7. Dopamine Rush
8. Colour schemes

Terra Firma

solid ground
natural world
earth tones
reassuring
tactile
craftsmanship
tan
oxblood
sage
terracotta
rust
brown
olive



Terra Firma



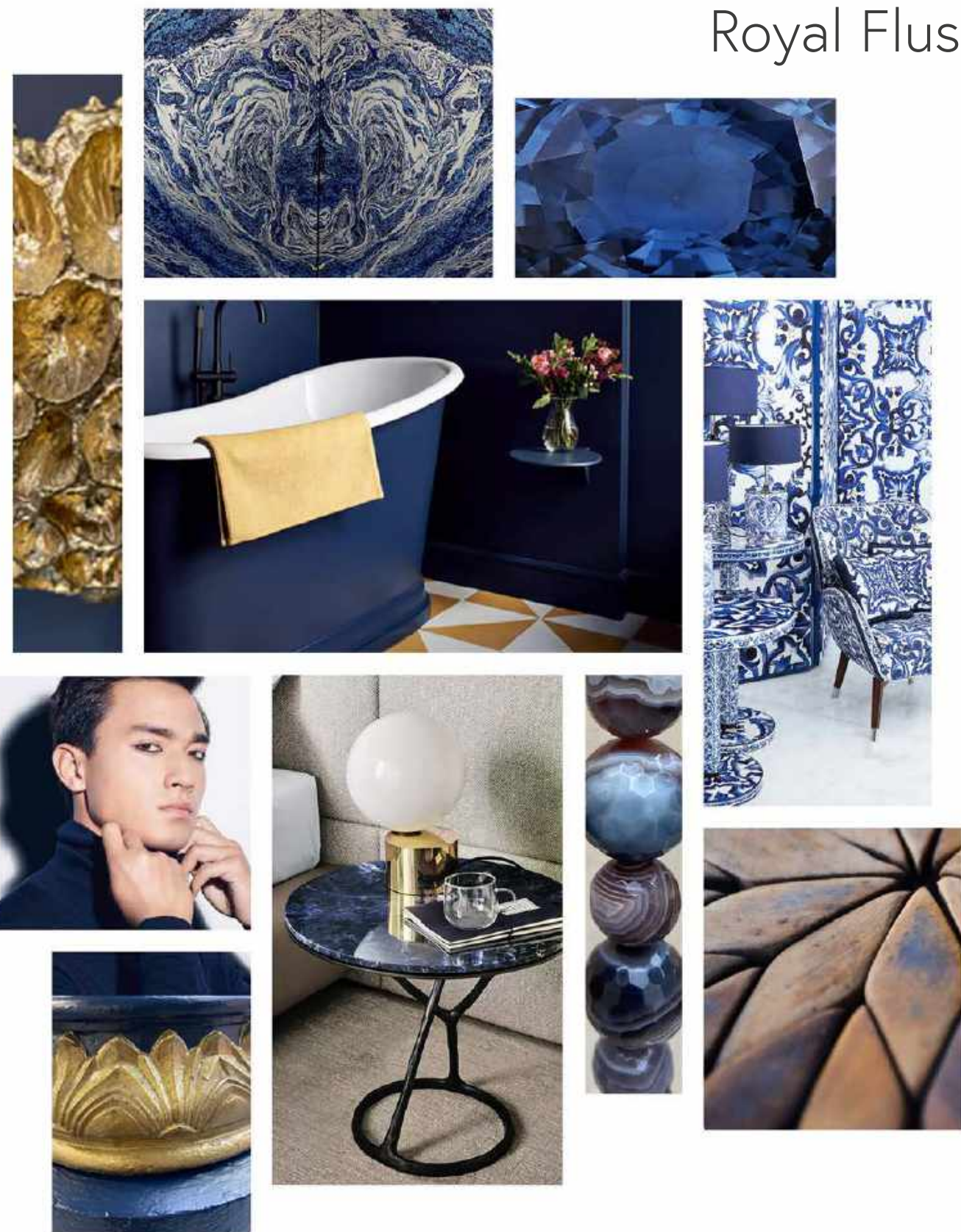
1. Tanner TAN008 2. Sanctuary Horizon 3. Rebus REB011
4. John Morris - Twiggy Ebony 5. Sanctuary Quartz
6. Zenith II 15.1402 7. Acacia ACA011

Royal Flush

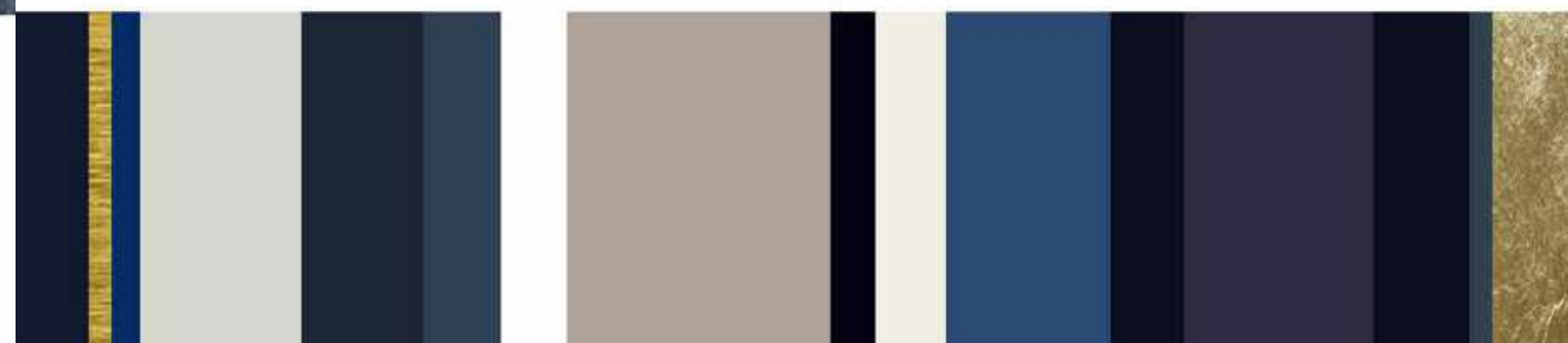
regal
marble
sophisticated
polished
sleek
classic
craftsmanship
refined
sapphire
blue and white
black
navy
gold
brass



Royal Flush



1. Tanner TAN003 2. Art Deco - concrete tiles Navy
3. Jakar JAK01 4. Mantelito MLT004 5. Blooming Marvelous - Flourish Denim
6. Sorrento SOR004 7. Kensington KEN003



Walking on Sunshine

sun rise
joyous
slice of earth
velvet
uplifting
amber
mustard
terracotta
salmon
beige
rust
brass
gold



Walking on Sunshine



2

1

3

7

6

4

5

1. Jakar JAK08 2. Ptolemy Mann - Alacha Tangerine
3. Mantelito MLT007 4. Zenith II 15.1504 5. Leigh Bagley - Argyle Red
6. Shoreline SHO18 7. Patternistas - Tern Sand

Dark Matter

sculptural

sophisticated

statement marble

petrified wood

dramatic

craftsmanship

ebony

slate

warm grey

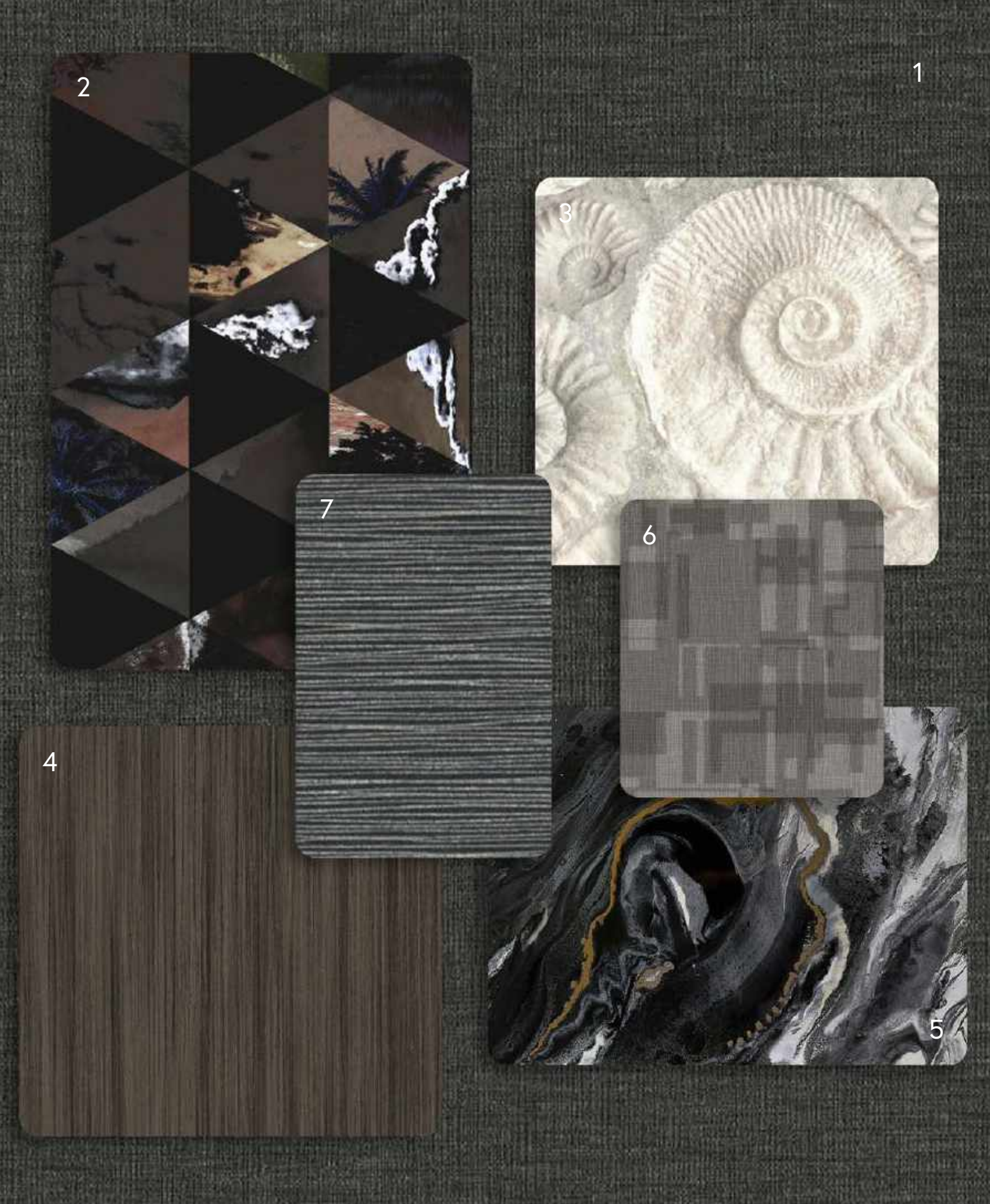
beige

rust

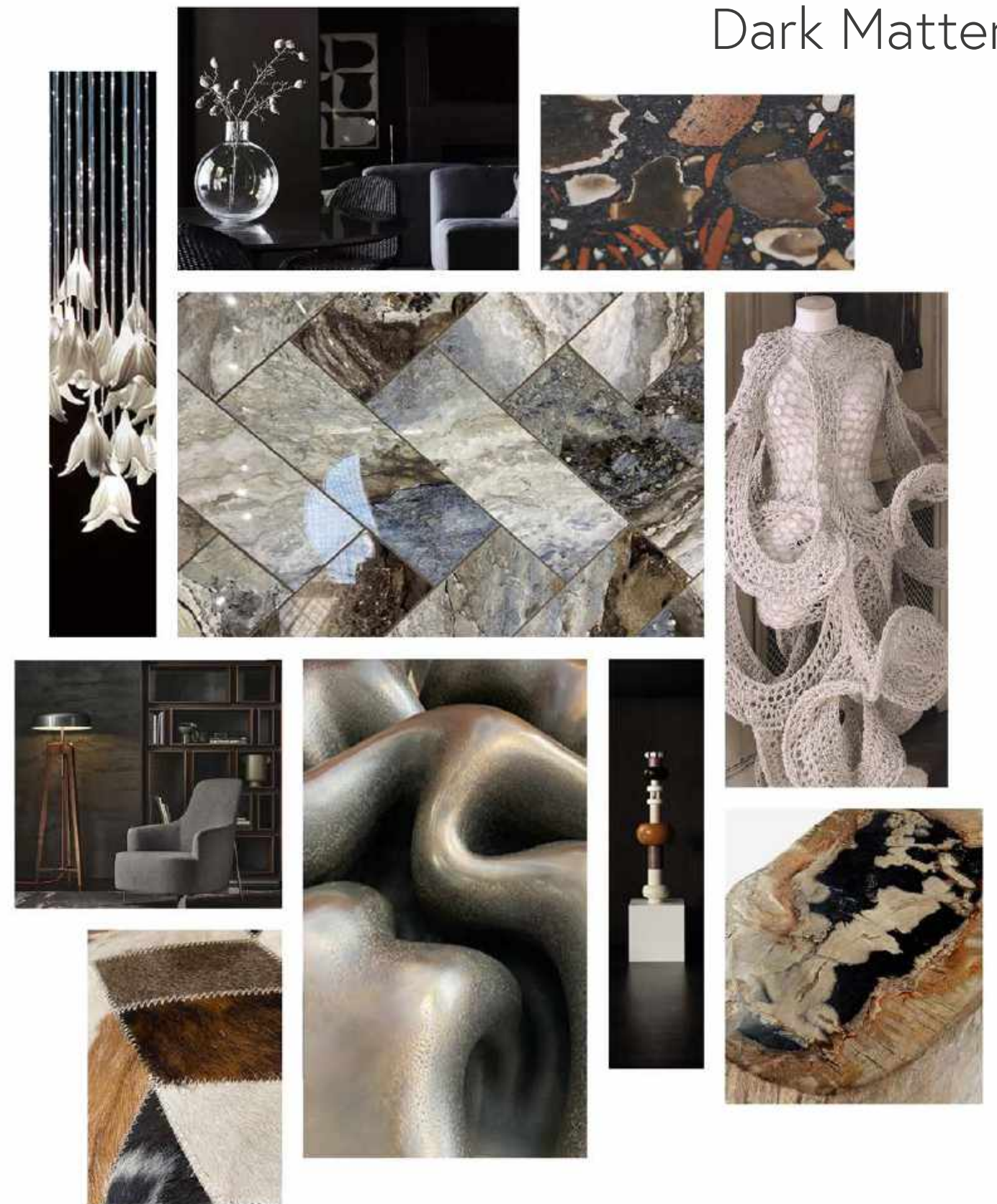
brown

pewt





Dark Matter



1. Bark VBK106 2. Mid-Century Modern – Landscape Geo Midnight
 3. Sanctuary - Ammonite 4. Zenith II 15.1302 5. Augustus Kotei - world revolves
 6. Quadra QUA003 7. Tussah TUS014



Meta- Morphosis

metaverse

ethereal

translucent layers

sustainability

technology

self care

futuristic

pink

tangerine

mint

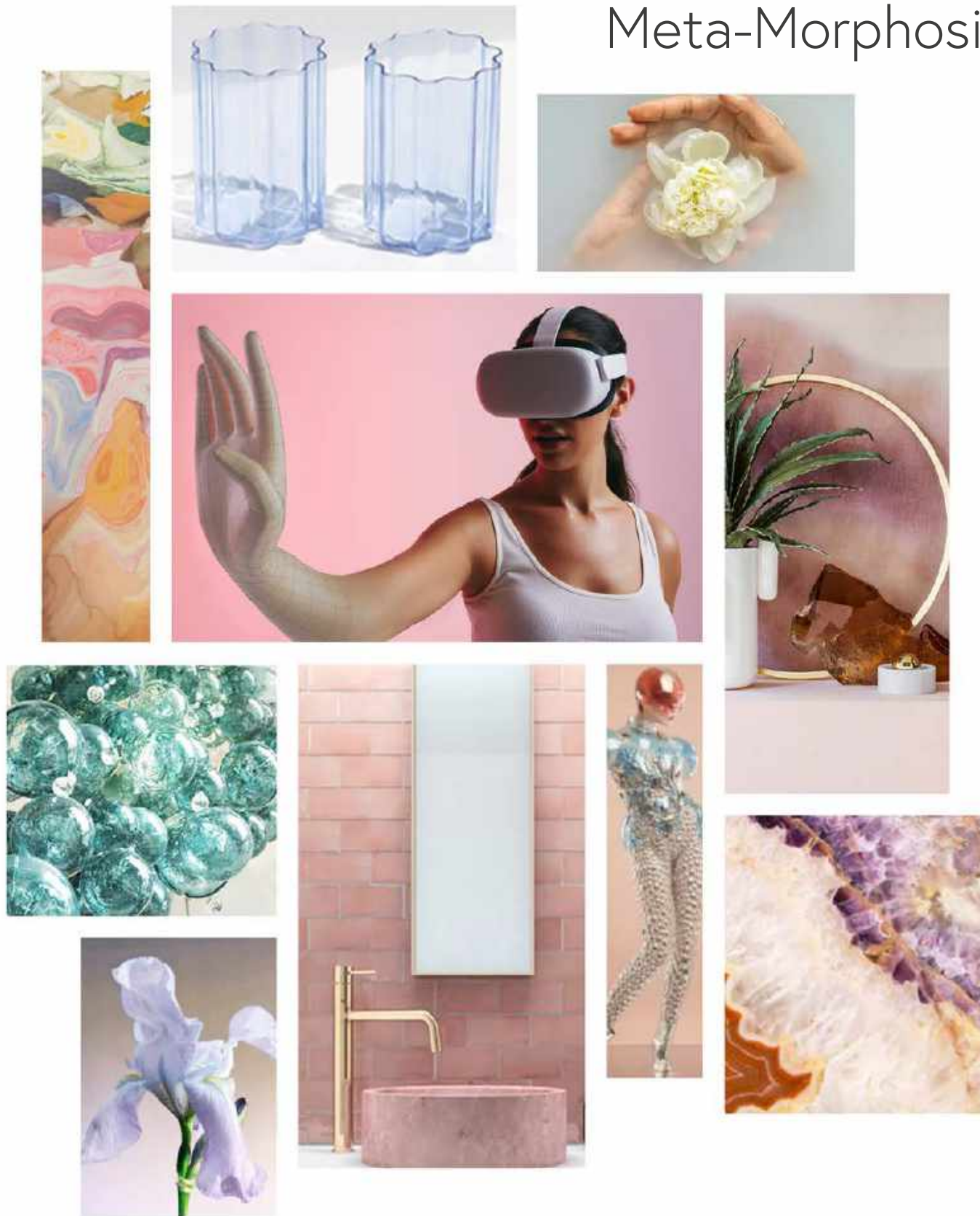
mauve

white

mica



Meta-Morphosis

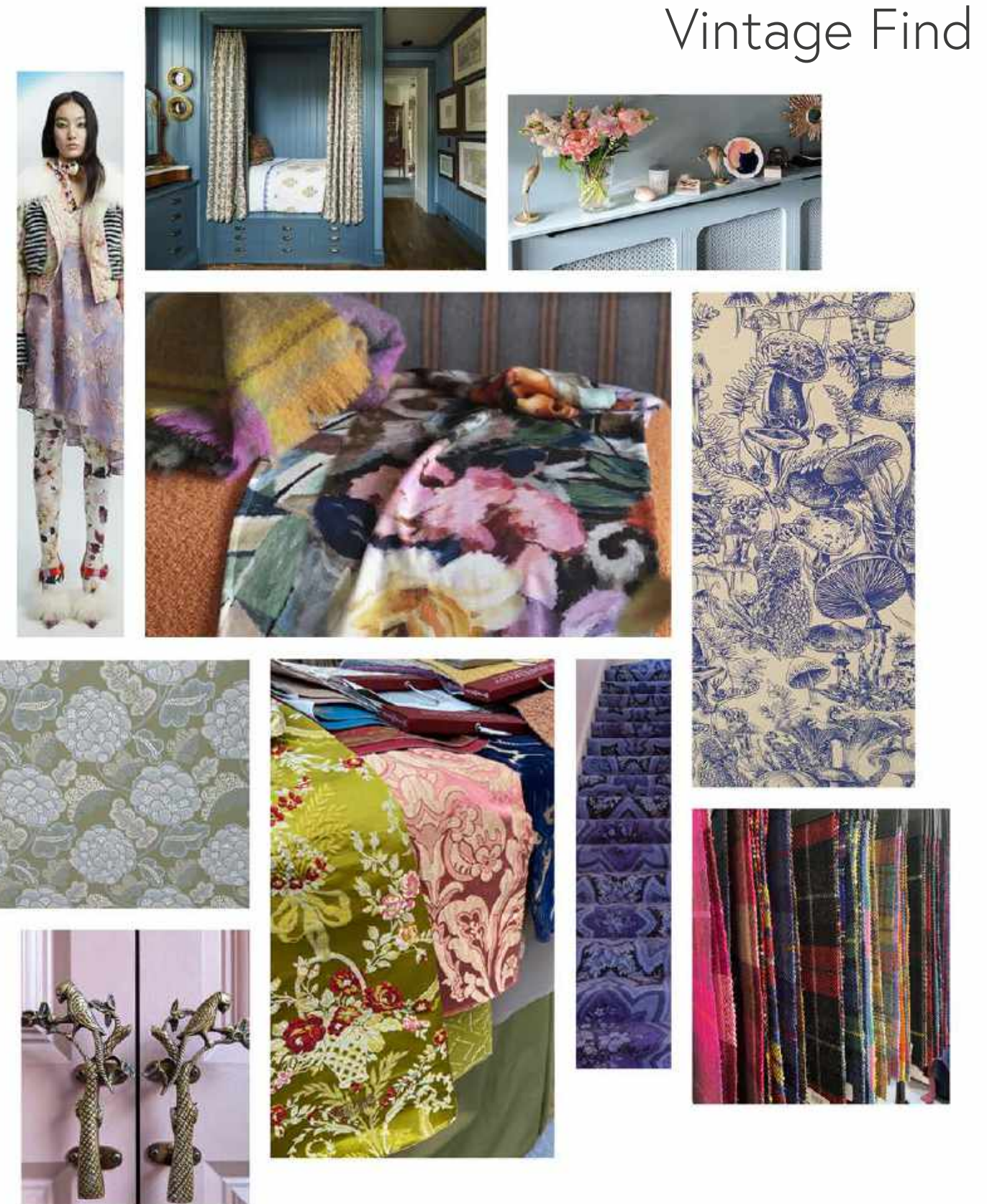


1. Bark VBK128 2. Watercolour - Geometric Petrol
3. Blooming Marvelous - Flourish Blush 4. Eliza ELIZA08
5. Sanctuary - Nimbus 6. Stud STUD06 7. Watercolour - Tiles Pin

Vintage Find

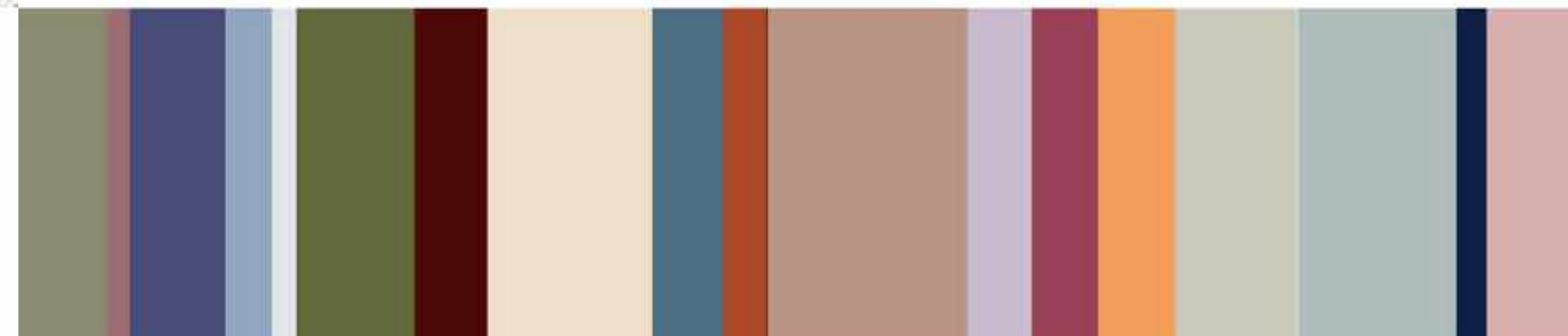
traditional
pattern drenching
artisan
florals
hand drawn
muted colours
pattern clash
nostalgic
green
duck egg
blue
mauve
pink





Vintage Find

1. Tweel TWE001 2. Raw Surfaces - Damask 3. Hessian HES007
 4. John Morris - Morris Sage 5. Trompe L'oeil - Menagerie Slate
 6. John Morris - Clash of the Tartans Slate 7. Blooming Marvellous Bloom Charcoa

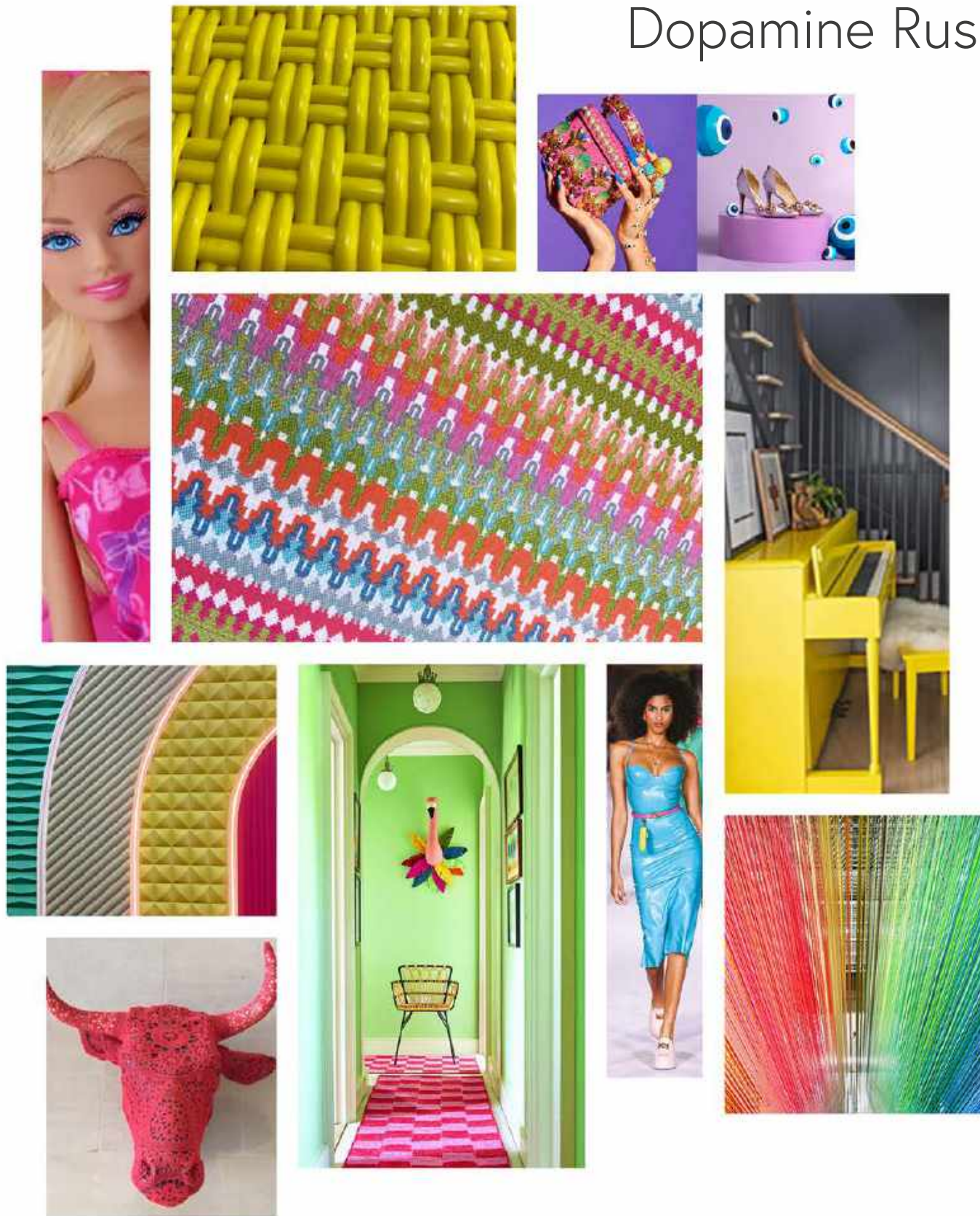


Dopamine Rush

fun
uplifting
barbiecore
high shine gloss
bright
graphic
colour drench
fushia
teal
red
blue
primary colours
neon



Dopamine Rush

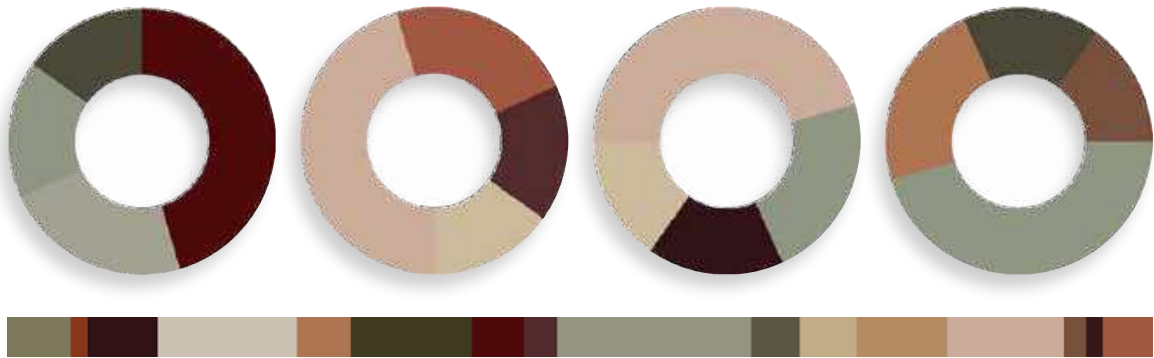


1. Japanese Silk N1019 2. Isometric - Furl IFUR03 3. 2LG - Arch Mint
4. Patternistas - Diamonds Lime 5. Lois O'Hara - Keep it Moving A
6. Isometric - Fold IFOL01 7. Get Arty - Pollock

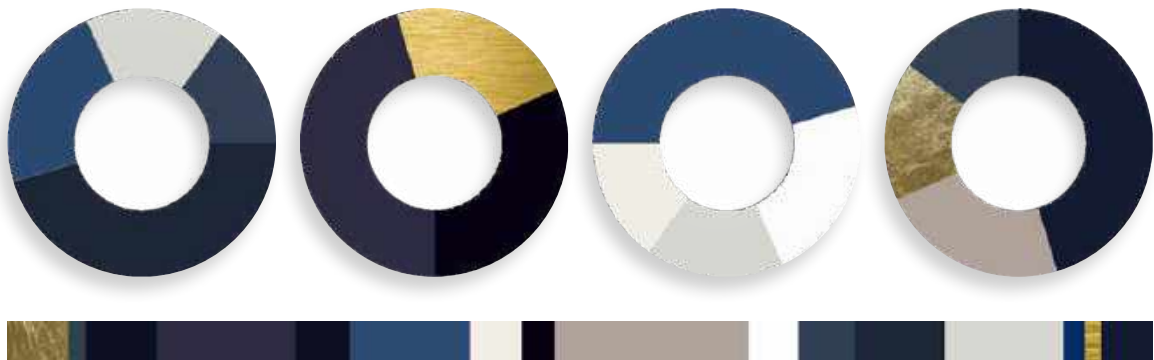
Colour scheme combinations

We have taken the colour palette overview for each trend and then condensed it down to 4 focused schemes to spark creativity and show how the trends can be simplified and implemented to suit your project.

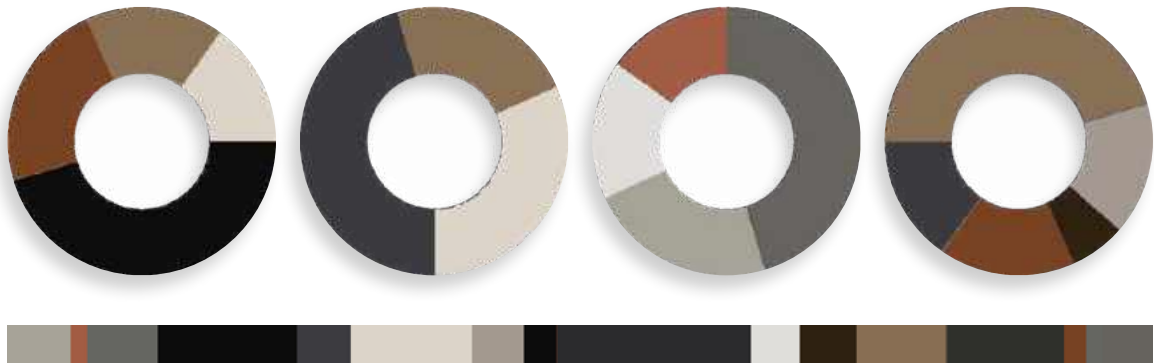
Terra Firma



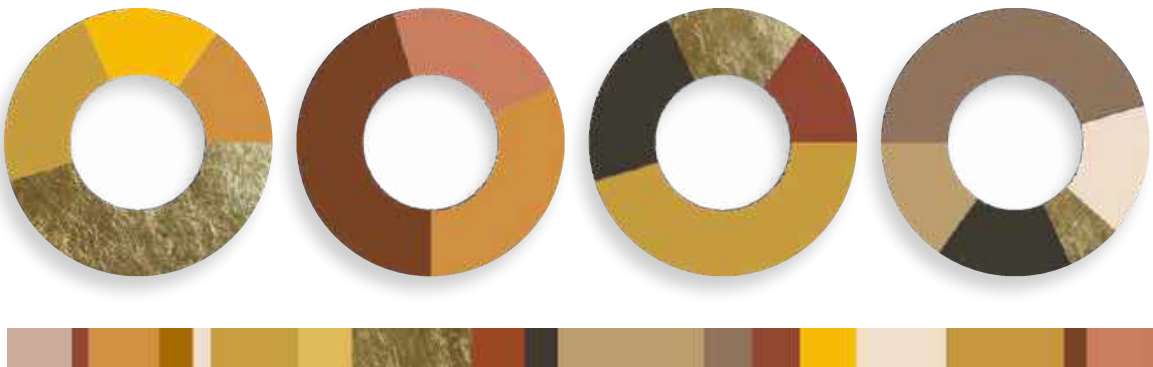
Royal Flush



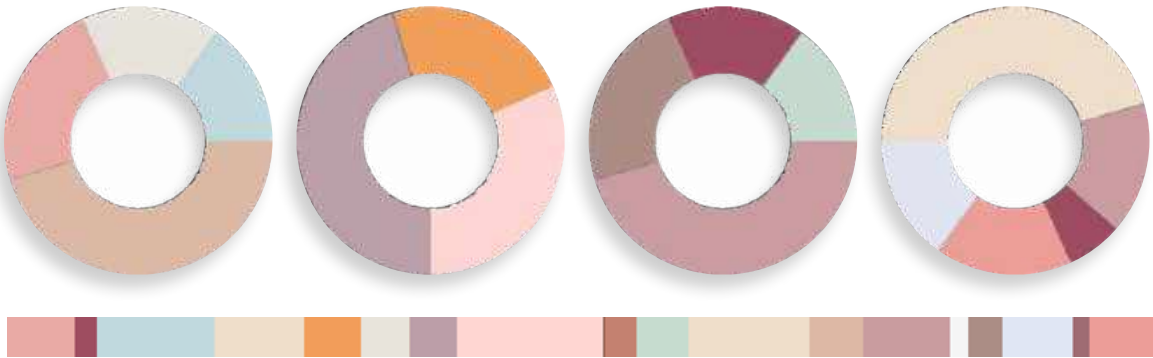
Dark Matter



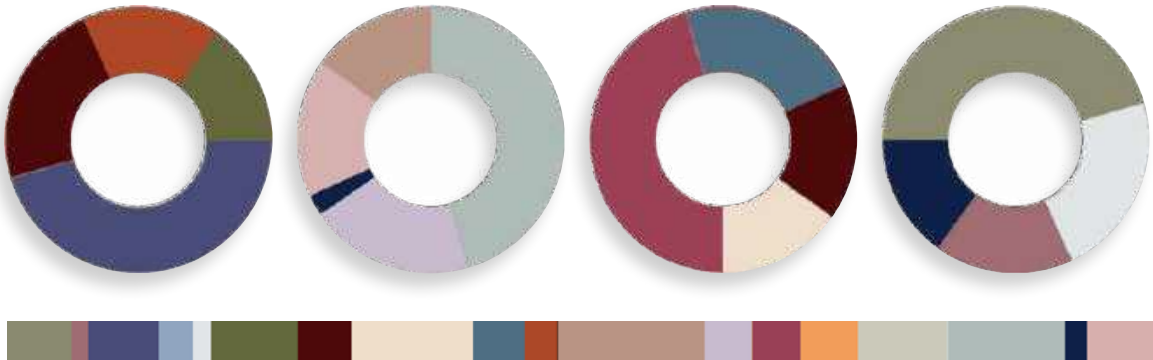
Walking on Sunshine



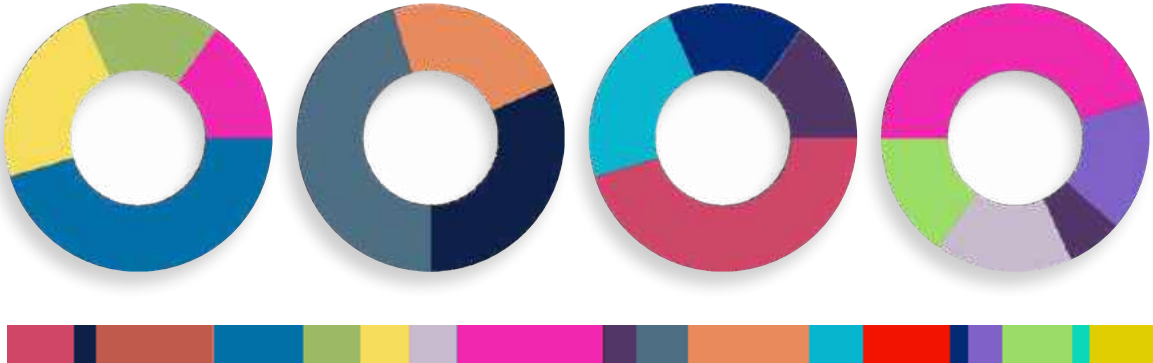
Meta-Morphosis



Vintage Find



Dopamine Rush



Terra Firma



Royal Flush



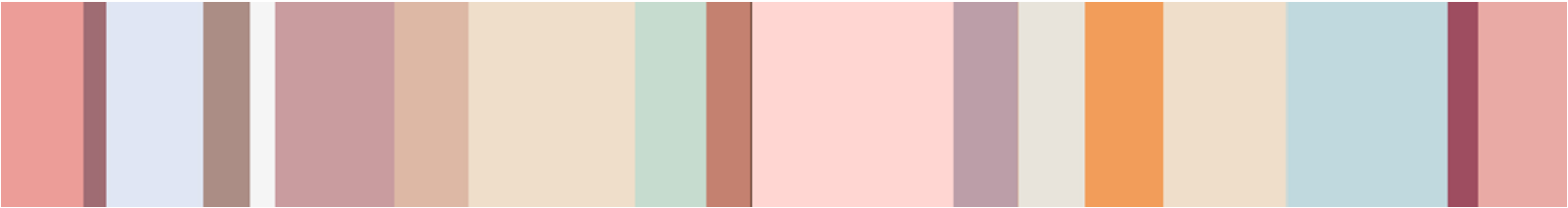
Walking on
Sunshine



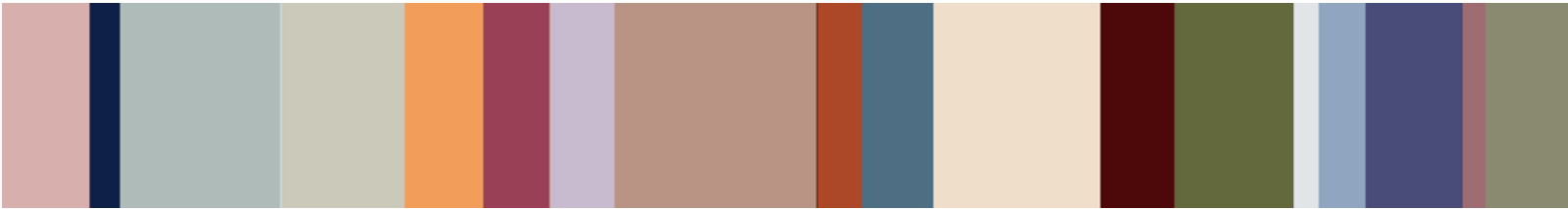
Dark Matter



Meta-
Morphosis



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Dopamine Rush





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