

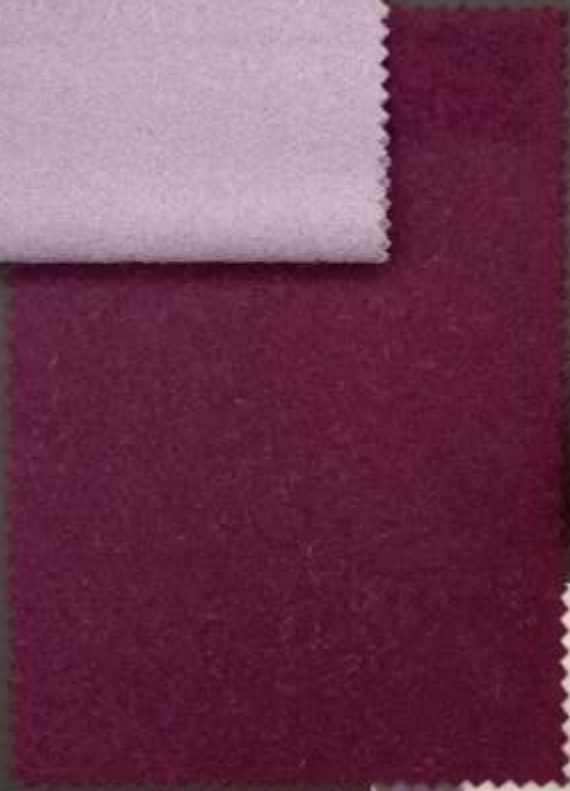
**Colour inspiration boards
for commercial,
workspace and contract
environments**

www.moons.co.uk



MOON

creating the cloth

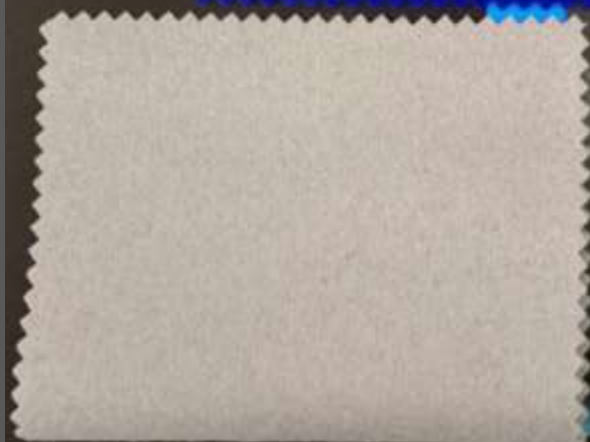


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comp*



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INTERIOR
DESIGN



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Red

Den

Grey

Orange



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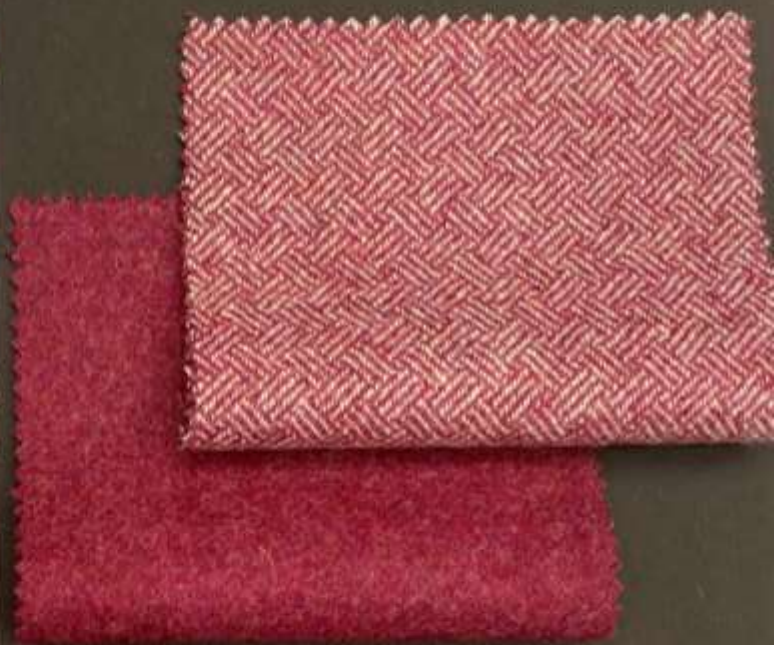
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Camp



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creating the cloth





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Sustainably Sourced Wool

Wool is an incredibly versatile fibre that offers many natural benefits which make it a great choice for a wide range of applications. Wool truly excels in the modern world as a biodegradable, ethical and environmentally friendly fabric choice. Abraham Moon's sustainable sourcing scheme benefits from the below key factors:

NATURAL



SUSTAINABLE

Wool is grown on sheep that roam freely in their natural environment, needing only sunshine, grass and drinking water to prosper.



NATURAL

Unlike synthetic fibres made from unsustainable and non-renewable resources such as oil, wool is 100% natural.



RENEWABLE

Sheep grow a new fleece every year; a totally renewable fibre. Sheep get an annual shearing for animal welfare reasons, which amongst other things encourages mother and lamb bonding.



BIODEGRADABLE

Wool is biodegradable. It naturally disintegrates on the land or in our marine environment through a biological process, leaving zero trace within a short time frame.



ETHICAL FIBRE

Wool does not enter the oceans & food chain unlike man-made micro-fibres made from plastics and petro-chemicals.

INTEGRITY

FARMING STANDARDS

Our selected wool growers comply with some of the highest land and environmental standards in the world. All sheep upon these farms benefit from the five animal freedoms:

- Freedom from hunger & thirst.
- Freedom from discomfort.
- Freedom from pain, injuries or disease.
- Freedom to express normal behaviour.
- Freedom from fear or distress.

ANIMAL WELFARE

Rules and regulations around animal welfare are closely monitored & farmers are independently audited. New Zealand is the first country in the world to ban the practice of mulesing.



TRACEABLE

Our Sustainable Sourcing scheme has full visibility back to the farm of origin, and throughout the supply chain.



LIFE CYCLE ANALYSIS

Much research has been performed to measure wool's end of life impact, wool's impact considered very low compared to other fibres used for fashion & furnishings.



WOOL & THE CARBON CYCLE

Sheep consume biogenic carbon when they eat the grass they live on. 40% of the weight of wool is made of carbon, which biodegrades at the end of its life and returns to the soil.

