

COMPANY PROFILE

LEADING SPECIALISTS

IN CONTRACT FURNITURE

Manufacturing and Sourcing

A FAMILY BUSINESS

London-based Distinction Group has been designing and manufacturing high quality furniture for over 34 years. Working with both boutique and world-renowned hotel and development groups, Distinction Group creates luxurious hotel bedrooms, public areas, bars and restaurants furnished and finished to the very highest standards.

CEO, Mark Elliott created his company with the vision to provide excellence in both service and products for his clients and his dedication has ensured continued success and growth for the company. With an expanding business, Mark has brought in more expertise to surround him, including his daughter and son who were well established and successful in their own careers. Both son and daughter share their father's values of integrity, creativity, quality and service and they will ensure that the company keeps looking to the future.



Thomas Elliott Sales & Marketing Director



Mark Elliott
Chief Executive Officer



Katherine RouxOperations Director

KEY PEOPLE



Kersi DebooManaging Director



Mark Coad

Managing Partner of
Distinction Dubai

















Location: Jumeirah, Dubai **Developer:** Five Holdings

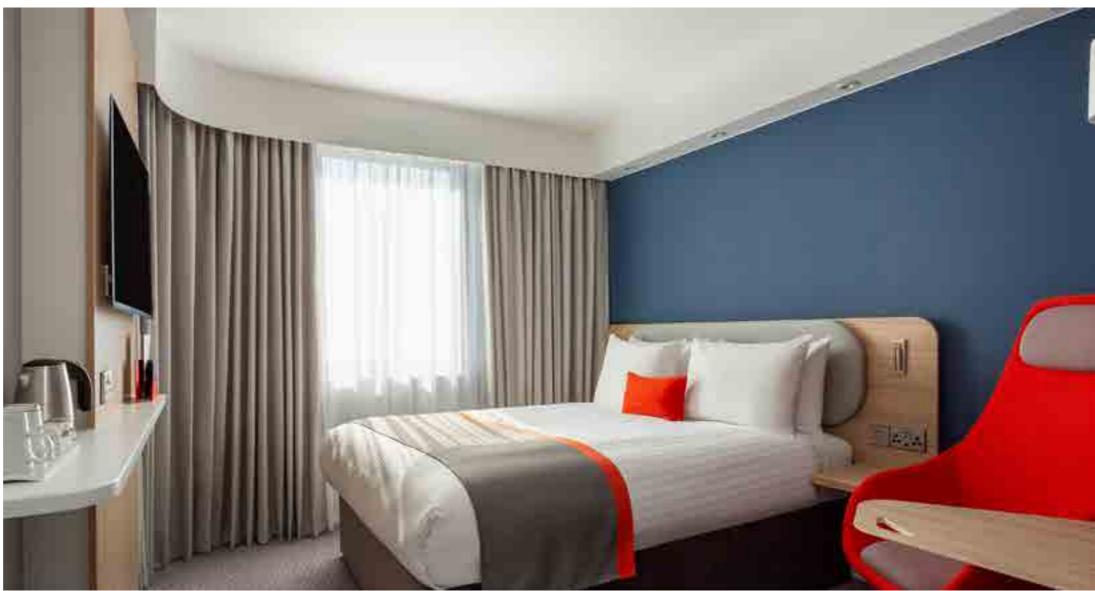
 $\textbf{Development type:} \textbf{Hospitality} \, \& \, \textbf{Leisure}$ **Number of units:** 14,000 items including casegoods, upholstery and outdoor furniture.

Holiday Inn Express

BRIDGEWATER, SOMERSET







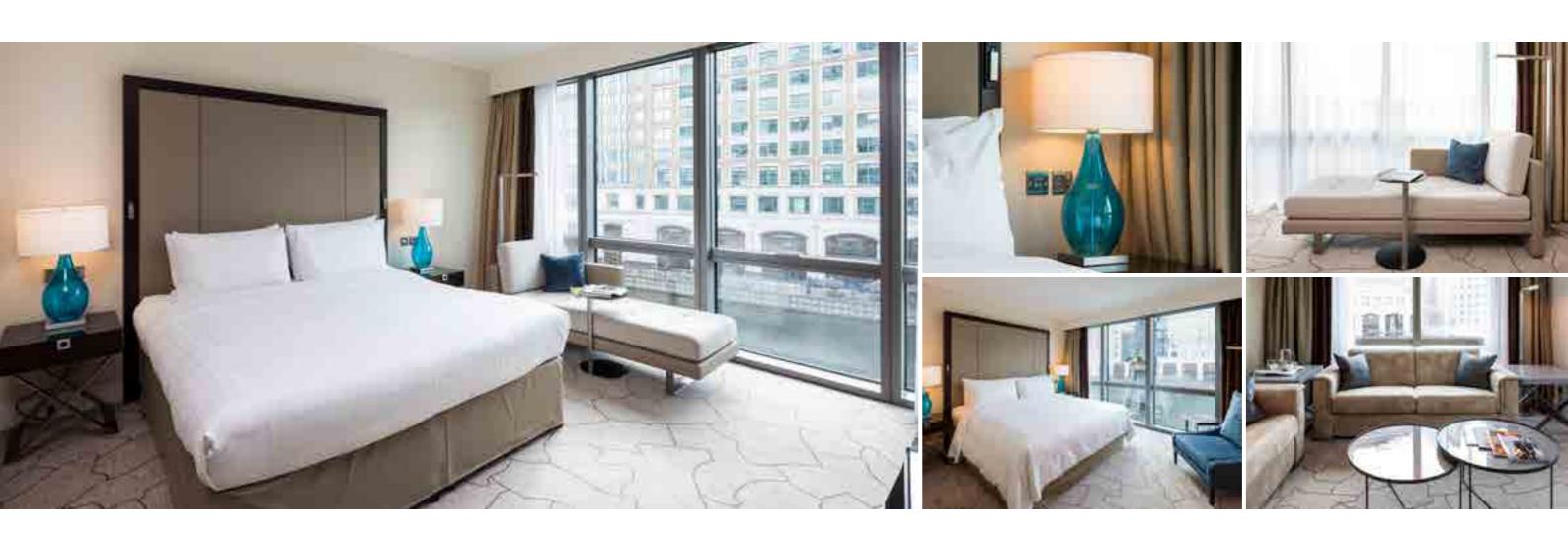
Developer: Zeal Hotels

Development type: Hospitality δ Leisure

Number of units: Public areas and 138 bedrooms

Installation period: 16 weeks





Developer: Yianis Group

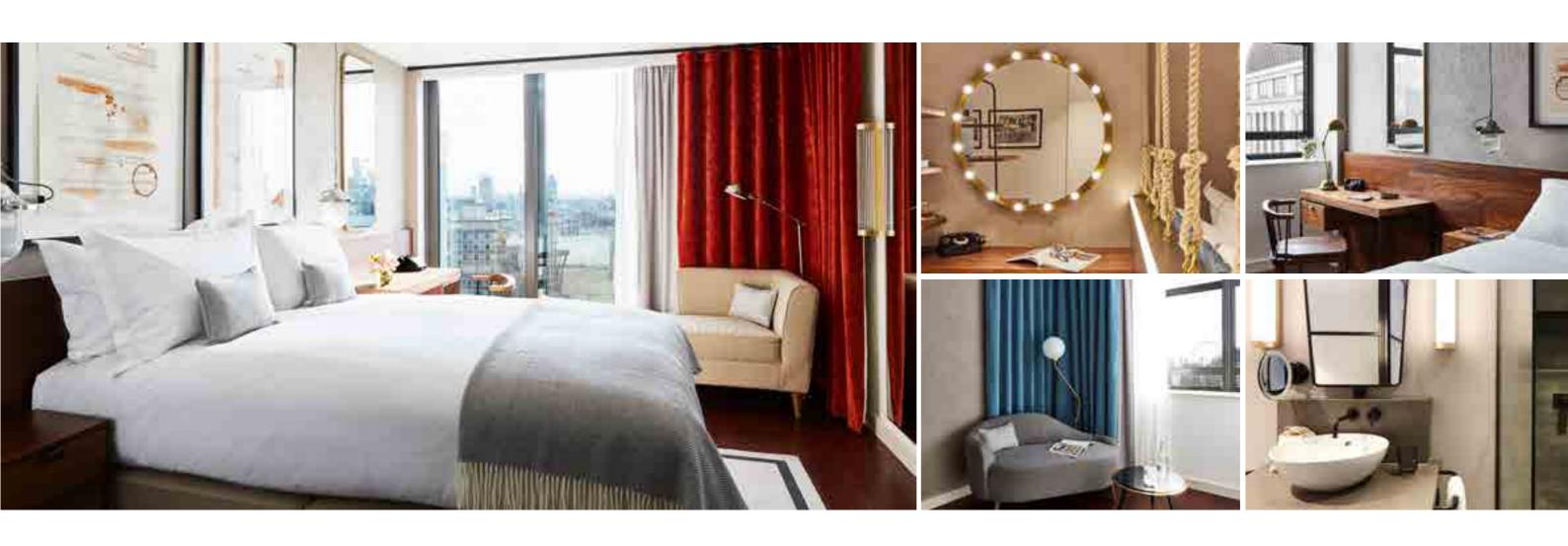
Development type: Hospitality & Leisure **Number of units:** 301, over 5,000 pieces total of casegoods and upholstery.

Installation period: 12 weeks





LEICESTER SQUARE, LONDON



Developer: Criterion Capital

Development type: Hospitality δ Leisure **Number of units:** 95 hotel rooms with headboards, wardrobes and mirrors among many others

Installation period: 12 weeks



STRATFORD-UPON-AVON







Developer: Malmaison Hotels

Development type: Hospitality & Leisure

Number of units: 46 bedrooms with headboards, tables, chairs and mirrors

Installation period: 6 weeks

The Diplomat









Developer: Radisson Blu

Development type: Hospitality & Leisure

Number of units: Over 170 wardrobes, desks and cabinets







Location: Manama, Bahrain

Developer: IHG Hotels

Development type: Hospitality δ

Leisure

Number of units: 138 units, 12,000

pieces including wardrobes,

headboards, floating bedside units

and minibars.



Location: Putney, London

Developer: Putney Lodge Hotel

Development type: Hospitality & Leisure

Number of units: 25 rooms of furniture and soft furnishings minibars.













Location: Shepherds Bush, London

Developer: Dorsett Hospitality

International

Development type: Hospitality δ

Leisure

Number of units: 317 bathrooms with vanity units, tiles, shower

screens and mirrors.







HEATHROW, LONDON

Developer: Arora Group

Development type: Hospitality & Leisure



BELGRADE, SERBIA

Developer: Soravia Group

Development type: Hospitality & Leisure

Number of units: 250 units of upholstery, including bedroom armchairs and desk chairs as well as conference suite chairs, tables, rugs and lighting.











Location: Riyadh, Saudi Arabia

Developer: Edafah

Development type: Hospitality

& Leisure.

Number of units: Full turn key

service.













Location: Canary Wharf, London.

Developer: Frasers Hospitality

Development type: Serviced

Apartments

Number of units: Full turnkey, 108

units.



Location: Queens Gate, London
Developer: Frasers Hospitality
Development type: Serviced
Apartments.

Number of units: 105 apartments.





Elephant Central

APARTMENTS











Location: Elephant and Castle, London

Developer: Get Living

Development type: Private rented sector **Number of units:** 374 1,2 and 3 bedroom

apartments

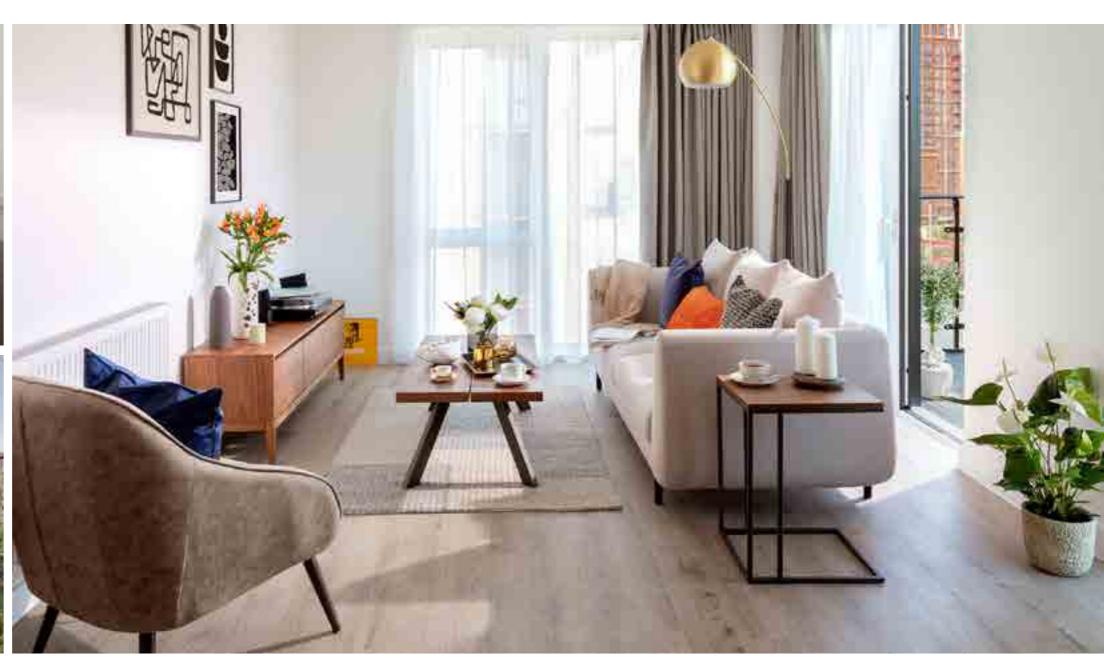
Installation period: 14 weeks

Middlewood Locks

SALFORD, MANCHESTER







Developer: Get Living

Development type: Private rented sector

Number of units: 275 units **Installation period:** 14 weeks



EAST VILLAGE LONDON

Location: East London **Developer:** Get Living **Development type:**Private Rented Sector Number of units: 1439 apartments



LIV DUBLIN STUDENT ACCOMMODATION

Location: Dublin, Ireland

Developer: LIV Student, Valeo Group

Development type: Student Accommodations

Number of units: 215 bedrooms, 32 cluster living rooms and 2 communal areas









NORTH LONDON PRIVATE RESIDENCE

Surrounded by nearly five acres of beautifully maintained landscaped grounds, this private residence is possibly the most exclusive development in the Harrow Area. Distinction worked closely with the owner in refurbishing the communal areas of four of the individual buildings, supplying console tables, mirrors, chairs, accessories as well as enhancing the interior with new paint colour, flooring and wallpaper to create a sumptuous contemporary scheme.











HAMELS MANSION

Hamels mansion is a beautiful stately home dating back to the 16th Century, located in the peaceful Hertfordshire countryside. This luxurious Country Estate was regenerated by Distinction to the most exacting standards, with marble floors and up to 5 metres high ceilings. Distinction refurbished all 10 apartments and communal areas, combining original features with stunning contemporary style interiors.



DEVELOPER:Distinction Homes









MANUFACTURING

A GLOBAL MANUFACTURER

Distinction Group is a proud British manufacturer taking advantage of advances in automated CNC manufacturing to produce competitive high quality products from our factory in the UK. Supported by a significant supply chain with manufacturing capabilities in Europe and the Far East we are unique in our ability to be able to manufacture high quality furniture in any design scheme and budget to the highest British standards.

DECADES OF EXPERIENCE

Distinction Group has been producing and manufacturing bespoke furniture in the UK, Europe and the Far East for over 34 years through a unique, expert supply chain.

With quality control offices in London and multiple locations around the world Distinction Group ensures that members of the Distinction team are well placed to ensure that every piece of furniture produced meets the most stringent British standards and our own exacting specifications.

These offices also coordinate all shipping and logistics to ensure each item for every project is correctly packaged and quality checked to arrive on time and according to the project installation schedule.













PROJECT MANAGEMENT

Distinction Group offers a complete project management service from contract commencement to project completion.

From the approval of shop drawings to the installation of furniture, our talented teams across the world manage the process professionally and smoothly.

You can be at ease knowing that your FF&E order is in the hands of one of our knowledgeable and experienced project managers, allowing you to proceed with other aspects of your project.

OUR SERVICES & QUALITY

With our technical expertise and a team of experienced project managers we offer a highly valued service, working hand in hand with project designers and architects to achieve a successful outcome for your FF α E project. Our services also include prototype room sets and value engineering to enhance budget requirements and costings for each and every project. At Distinction Group we are fully aware of the trust our clients place in us to ensure their project is furnished on time and to the required standards. With a full cooperative approach we take the risk out of FF α E procurement, manufacturing and delivery.

AFTER SALES SERVICES

Distinction Group provides a full service from product concept right through to installation and beyond. By providing a 5 year warranty you can be sure that your products are well supported throughout their lifespan.









DELIVERY & INSTALLATION

Every item leaving our manufacturers is clearly labelled to facilitate shipping, customs and installation requirements at the destination.

On site, our experienced installation team oversee the process, ensuring each product is assembled and installed correctly, with care and to the agreed schedule.

SUSTAINABILITY

Distinction Group is committed to reducing its impact on the environment and as a result we only use FSC certified timber in our products.

We continue to work to minimise our carbon footprint, taking advantage of technological advances in manufacturing and evaluating our activities in every part of the business



COMPLETED PROJECTS

HOSPITALITY & LEISURE PROJECTS (I)



Aloft London Excel Exhibition

Captains Club Hotel - Christchurch (2006)





Park Inn Manchester (2009) Indigo Tower Hill - London (2014) Holiday Inn Express - Cardiff (2015) Holiday Inn Telford - Telford (2004)

Holiday Inn Express - Burton Upon Trent (2015) Holiday Inn Express - South Wimbledon (2013) Holiday Inn Gatwick Worth - Gatwick (2010) Intercontinental, Clipper Bar - London (2015) Indigo Leicester Square - London (2018) Holiday Inn Express - Heathrow (2018) Crowne Plaza Hotel - Bahrain (2018)

Grand Harbour Hotel -Southampton (2013)



Hilton T5 - Heathrow (2011) Hilton DoubleTree - Kingston (2017) DoubleTree - Marble Arch (2012)

Euston Square Hotel - London (2008)



Duke of Normandie Hotel - Putney (2013)

HOSPITALITY & LEISURE PROJECTS (II)



Five Palm Jumeirah - Dubai (2017)

Radisson Blu Hotel Bristol (2009) Radisson Blu Hotel Cardiff (2009) **RADISSON** Radisson Blu Old Mill Hotel Belgrade (2015) Radisson Blu The Diplomat - Bahrain (2018)



LANGHAM

MARRIOTT

Hanbury Manor Hotels & Country Club (2000) Marriott Hotel - West India Quay (2018) Victoria & Albert Hotel - Manchester (2010)

Langham Palm Jumeirah Hotel - Dubai (2015)



Hotel - Cheltenham (2009)

The Grey Street Hotel

- Newcastle (2004)



The Wellington Hotel - Isle of Wight (2006)



COMPLETED PROJECTS

HOSPITALITY & LEISURE PROJECTS (III)



Ramada Telford - Ironbridge

Shepherd's Bush Pavilion Dorsett Hospitality (2013)



Watergate Bay Hotel - Cornwall (2002)

The Lodge Hotel - Putney (2015)



internationalhotel

Telford International Hotel (2004)



SOFITEL



- The Cotswold (2004) With Hill House filed 2" Spo





- Heathrow (2016)

NetworkRail

Sofitel London Hotel

SERVICED

APARMENTS PROJECTS



Fraser Suites Glasgow (2005) Fraser Suites Kensington (2012) Fraser Suites Queens Gate (2012) Fraser Suites Riyadh (2016) Fraser Place Canary Wharf (2014) Fraser Property Islington on The Green (2009) Fraser Residence London City (2010)

Bishopsgate

PRIVATE RENTED SECTOR PROJECTS

Get Living, East Village London (2013) Get Living, Elephant Central (2018)

Residence

STUDENT ACCOMMODATION PROJECTS

Britannia Student Services Mitre House (2014)



(2010)

LIV Dublin Student Accommodation (2018)



InterContinental Hotel London - The O2

Five Palm Jumeirah - Dubai



Radisson Blu Old Mill Hotel - Belgrade



Hilton DoubleTree - Kingston



Marriott Hotel - West India Quay



Aloft London Excel



Fraser Suites Riyadh



Delancey, Elephant & Castle Redevelopment



The Distinction Brands

DISTINCTION

Distinction Hotel Furniture is the backbone of the Distinction Group, one of the largest and most respected contract furniture manufacturers in the UK.

DISTINCTION

Distinction Furniture manufactures high quality designer furniture exclusively for interior designers, retailers and other members of the UK trade.

DISTINCTION

Distinction Furnitures Trading is the representative of Distinction Group in Dubai. As well as managing our GCC hotel projects Distinction Furnitures Trading is the sole agent for renowned carpet and underlay companies such as Footfall, Texfelt, Axminster and many more, throughout the UAE, Saudi Arabia, Qatar, Bahrain, Jordan, Kuwait and Oman.

DISTINCTION

Distinction Homes creates prestigious residential developments in London and across the UK, designed and built to the highest standards.



Tecnodeck is a pioneering manufacturer, of WPC (wood-plastic composite) solutions founded in 2004. Working with Distinction in the Middle East they offer a complete deck system as well as an increasing product range including facades, handrails, balustrades, pergolas and fences.

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