

# Pure Wool Upholstery Fabrics for the Contract, Commercial and Workplace Environment



**MOON**  
ESTABLISHED 1857

## Heritage | Design | Quality

We craft our collections of beautiful yet durable furnishing fabrics from the historic Moon mill in Guiseley, Yorkshire. Established in 1837 and with over 180 years of proud British manufacturing & design heritage already to our name, we are now one of Great Britain's last remaining vertical woollen mills.

The term 'vertical' is a throwback to the Victorian era when mills would rise several stories, with each floor containing separate parts of the manufacturing process. Today it remains a unique confirmation of our authenticity; we control every stage of production from raw wool to finished product including Dyeing, Blending, Carding, Spinning, Warping, Weaving, and Finishing.

We create our collections with a balance between innovative design & traditional craft, maintaining our position at the forefront of commercial trends with consistent high quality. Our passion for distinction remains as strong now as ever, carrying the message of what it truly means to be 'Made in Great Britain'.







A perennially popular pattern for interiors, Herringbone is truly the perfect design choice for classic, clean cut furnishings. We've crafted fifty two brand new Herringbone fabric colours, from naturals & greys right through to richer, tonal shades. A versatile fabric for use in all furnishing projects.





NATURAL  
TIN  
BONE  
SILT  
STONE  
GREY  
STEEL  
COPPER

BONE  
SILT  
STONE  
GREY  
STEEL  
COPPER

BLACKBERRY  
LAVENDER



An alluring Parquet pattern, inspired by a combination of our historic fabric archives and our renovated showroom suite, brought to life by a series of exciting new colourways. Striking combinations of teal, candy, and rhubarb blend seamlessly into other rich hues and warm neutrals; the end fabric result perfect for bold, contemporary interiors.









A perfect example of combining patterns,  
Parquet petrol complementing the  
Melton Teal looks striking sat in the  
reception area of any office space



# Marketing support



You can be assured through the Abraham Moon sourcing scheme that our Sherland-Quality Wool fabrics adhere to these core principles:

### **Our Wool is Fully Traceable**

We have records in place to track every wool consignment right back to the individual farms & land where the wool was grown.

### **A Passion for Best Farming Practices**

All sheep are free range, pasture fed and non-mulesed, with every grower adhering to the five animal freedoms and welfare codes.

### **Environmentally Friendly Washing**

After shearing, the wool is scoured using only eco-friendly detergents, with zero bleach added to alter the natural colour.

### **Guaranteed Natural Quality**

Wool's inherent benefits as a biodegradable, renewable, 100% natural fibre makes it the perfect remedy to plastic problems.



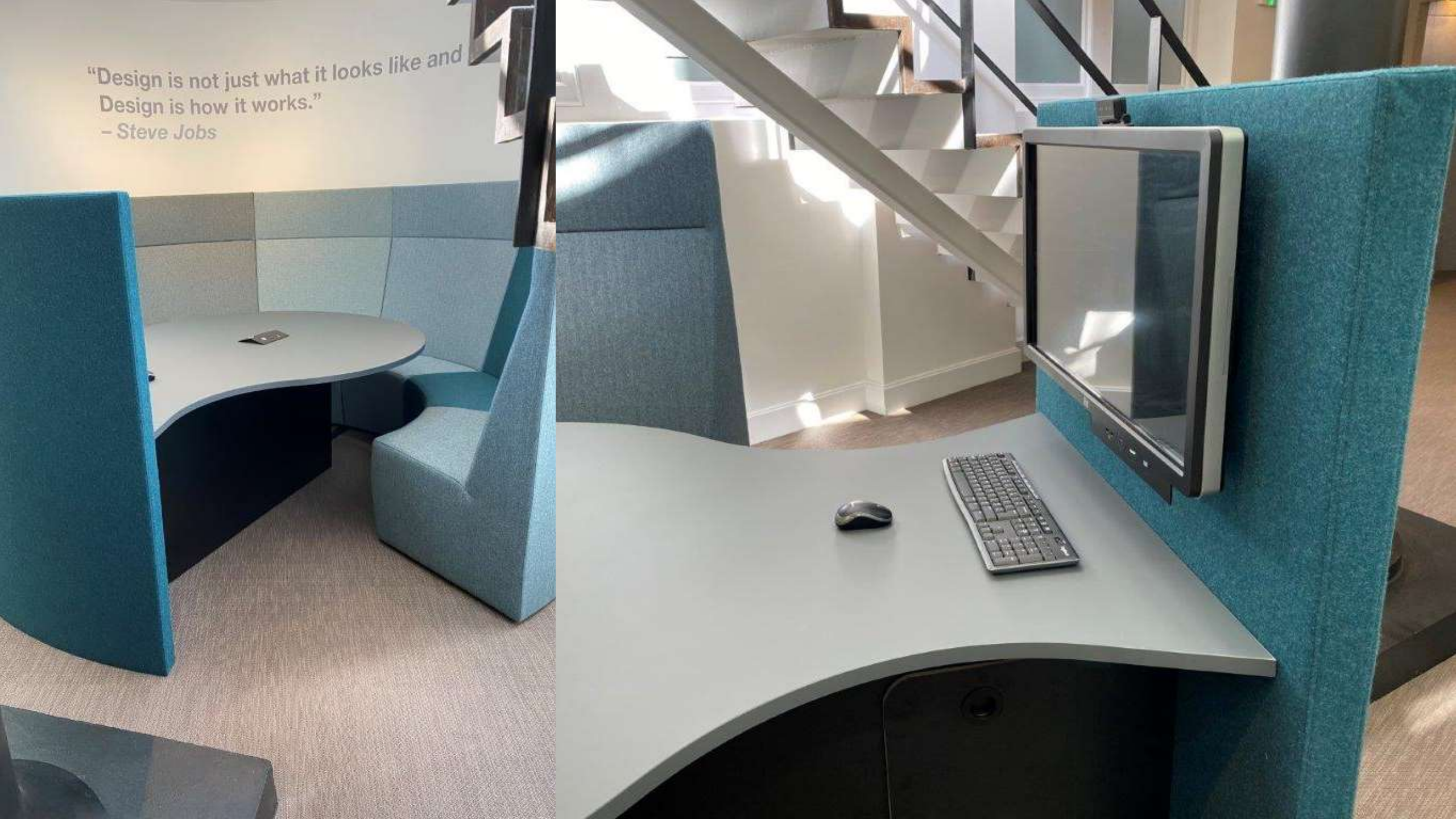
*This flyer has been printed using recycled pulp card.*

Design is not just what it looks like and feels like.  
Design is how it works.”  
- Steve Jobs



The beauty of our collections is that they work together in whatever colour palette you chose. Shown here we have Melton, Parquet, Spectrum & Herringbone used together in a single project to create an impactful finish.

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Design is how it works."  
- Steve Jobs









Diamond Slate creates a contemporary look on this visitors chair





